

## Jasna Prester, PhD

Full Professor at Department of Management

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### Career overview

2024 - Full professor, tenure track, Department of Organization and management,  
2018-2024 Full professor, Department of Organization and management,  
2013- 2018 Associate professor, 2008-2013 Assistant professor,  
2003-2008 Teaching/Research assistant,  
1995-2003 System support manager, Viadukt d.d., Zagreb.

### Research areas

Operations Management, Innovation, Supply Chain Management, Servitization, Service Operations Management

### External activity

- Member of Global Manufacturing Group [www.gmrg.org](http://www.gmrg.org) led by Arizona State University
- Member of EurOMA (European Operations Management Association) <http://www.euroma-online.org/>
- Member of POMS (Production and Operations Management Society) [www.poms.org](http://www.poms.org)
- Member of European Manufacturing Survey, <https://www.isi.fraunhofer.de/en/themen/wertschoepfung/fems.html> led by Fraunhofer ISI Institute, Karlsruhe
- Member of EurOMA Board 2019-2022
- Area editor for Operations Management Research journal

### Notable Publications in period 2019-2023

- Prester, J., Hernaus, T., Aleksić, A., Trkman, P. (2019), Performance Effects of Dynamic Capabilities: The Interaction Effect of Process Management Capabilities, BPM 2019: [Business Process Management: Blockchain and Central and Eastern Europe Forum](#) pp 264-279. (crosbi 1024893)
- Palčič, I. Prester, J. (2020), Impact of Advanced Manufacturing Technologies on Green Innovation, *Sustainability* **2020**, *12*(8), 3499; <https://doi.org/10.3390/su12083499> (crosbi 1082343)
- Marjanovic, U., Lalic, B., Medic, N., Prester, J., & Palcic, I. (2020). Servitization in manufacturing: role of antecedents and firm characteristics. *Int. J. Ind. Eng. Manag.*, *10*(2), 133-144.
- Manresa, A., Prester, J., Bikfalvi, A., (2020), The role of servitization in the capabilities - performance path, *Competitiveness Review: An International Business Journal*, *31*(3): 645-667, DOI 10.1108/CR-01-2020-0017 (Crosbi 1082334)
- Prester J, Bikfalvi A, Palčič I. The Effect of Product Complexity on Servitization and Deservitization: A Multi-Country Quantitative Analysis. *Sustainability*. 2022; 14(19):11885. <https://doi.org/10.3390/su141911885> (crosbi 1216437)

- Prester J. (2023), Operating and Dynamic Capabilities and Their Impact on Operating and Business Performance. *Sustainability*. 15(20):15181. <https://doi.org/10.3390/su152015181> CROSBI ID 804527
- Šebo J, Prester J, Šebová M. The Role of Environmental Management Systems and Energy Management Systems in the Adoption of Energy Recuperation Technologies in Manufacturing Companies in Central Europe. *Sustainability*. 2023; 15(24):16913. <https://doi.org/10.3390/su152416913> CROSBI ID 811598
- Kranjčić, Fran; Prester, Jasna, Upotreba tehnologije velikih podataka u upravljanju lancem opskrbe // Zbornik Ekonomskog fakulteta u Zagrebu, 21 (2023), 2; 1-12. doi: <https://doi.org/10.22598/zefzg.2023.2.1> (CROSBI 820146)