

Professor Tomislav Baković, PhD

Department of Trade and International Business

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Career overview

Prof. Tomislav Baković, PhD, born on September 7, 1979, in Sinj, Croatia, is a distinguished academic and researcher with expertise in economics, particularly in the fields of trade, quality management, and innovation. He began his academic journey at the Faculty of Economics and Business, University of Zagreb, where he earned a degree in Business Economics in 2003, specializing in finance. Dr. Baković went on to pursue postgraduate studies in "Foreign Trade" and later completed his PhD in 2010 with a dissertation titled *"The Impact of Quality and Innovation on the Performance of Croatian Manufacturing Industry"*.

Since joining the Faculty of Economics at the University of Zagreb in 2003 as a teaching assistant, Dr. Baković has steadily advanced in his career. In 2022, he was promoted to Full Professor. Over the years, he has developed an extensive teaching portfolio, which includes courses on quality management, commodity exchanges, and international business at both undergraduate and graduate levels. He also supervises doctoral students and has mentored over 100 thesis projects at various academic levels.

Dr. Baković's academic work and leadership extend beyond teaching, as he actively contributes to numerous international research projects, conferences, and academic journals. He is recognized for his deep understanding of quality management systems and their role in enhancing trade competitiveness, particularly in Croatia and Southeastern Europe.

Research areas

quality management, international business, and innovation in business.

External activity

- Editor of the international scientific conference "Perspectives of Trade"
- Editorial board member of the journal Business Excellence
- Reviewer of scientific articles and project leader in multiple research and commercial projects
- Member of the Croatian Quality Managers Society and the International Chamber of Commerce Croatia (ICC Croatia)
- Member of the Trade and Investment Policy Commission at the Croatian Chamber of Commerce
- Engaged in quality assurance work through Agency for Vocational Education and Training and Adult Education

Notable Publications in period 2019-2023

Lazibat, T.; Baković, T.; Dužević, I.; Damić, M.; Jurčević, M.; Buntić, L.; Upravljanje kvalitetom. Zagreb: Sveučilište u Zagrebu, Ekonomski fakultet, (2023).

Vranješ, T.; Dužević, I.; Baković, T.; INTELLIGENT AUTOMATION AND VALUE CHAINS: THE CASE STUDY OF ROBOTICS IN THE WAREHOUSE // Proceedings of The International Scientific Conference TRADE PERSPECTIVES 2023: Smart solutions in trade and retail / Dužević, Ines; Naletina, Dora; Štulec, Ivana (ur.). Zagreb: Ekonomski fakultet Sveučilišta u Zagrebu; Hrvatska gospodarska komora, (2023), str. 90-101

Baković, T.; Štulec, I.; Sesar, D.; THE CONCEPTUAL MODEL OF THE RELATIONSHIP BETWEEN COMMODITY PRICES AND INFLATION // Proceedings of The International Scientific Conference TRADE PERSPECTIVES 2022. Zagreb: Ekonomski fakultet Sveučilišta u Zagrebu ; Hrvatska gospodarska komora (HGK), (2022), str. 1-18

Baković, T.; KONCEPTUALNI MODEL UTJECAJA DVOLIČNE ORGANIZACIJSKE KULTURE NA DIGITALNU TRANSFORMACIJU POSLOVANJA // International journal of multidisciplinary in business and science, 7 (2021), 11; 36-42

Baković, T.; Specifičnosti primjene indikatora kvalitete u obrazovanju // Kvaliteta-jučer, danas, sutra. Poreč: Hrvatsko društvo menadžera kvalitete, (2021), str. 113-124. doi: 10.52730/MTDI6453

Lazibat, T.; Baković, T.; Štulec, I.; Damić, M.; Dužević, I.; Buntić, L.; Međunarodno poslovanje. Zagreb: Ekonomski fakultet Sveučilišta u Zagrebu, (2020).

Baković, T.; Dužević, I.; Mikulić, J.; THE POTENTIAL OF IMPLICIT ASSOCIATION TEST FOR RESEARCHING LATENT CUSTOMER NEEDS // Proceedings of the 22nd QMOD-ICQS conference 2019 - Leadership and Strategies for Quality, Sustainability and Innovation in the 4th Industrial Revolution. Lund: Lund University Library Press, (2019), str. 1-11