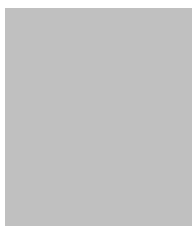




PERSONAL INFORMATION

Hrvoje Perčević



 University of Zagreb Faculty of Economics & Business
Trg J. F. Kennedyja 6, 10 000 Zagreb, Croatia

 00 385 1 238 3184

 hpercevic@efzg.hr

 www.efzg.unizg.hr/hpercevic

Sex Male | Date of birth 09/03/1977 | Nationality Croatian

CURRENT POSITION

Full Professor at Department of Accounting

WORK EXPERIENCE

-
- 2019 - **Full Professor at Department of Accounting**
Faculty of Economics and Business, www.efzg.unizg.hr
▪ Teaching (lectures on courses Accounting II, Financial Accounting, Managerial Accounting, Business Planning, Implementation of Financial Reporting Standards. Accounting of Related Companies), Scientific and Professional Work
Business or sector Higher Education
- 2014-2019 **Associate Professor at Department of Accounting**
Faculty of Economics and Business, www.efzg.unizg.hr
▪ Teaching (lectures on courses Accounting II, Financial Accounting, Managerial Accounting, Business Planning and Implementation of Financial Reporting Standards), Scientific and Professional Work
Business or sector Higher Education
- 2010-2014 **Assistant Professor at Department of Accounting**
Faculty of Economics and Business, www.efzg.unizg.hr
▪ Teaching (lectures on courses Accounting II, Financial Accounting, Managerial Accounting, Business Planning and Accounting for Financial Institutions), Scientific and Professional Work
Business or sector Higher Education
- 2008-2010 **Senior Assistant at Department of Accounting**
Faculty of Economics and Business, www.efzg.unizg.hr
▪ Teaching (lectures and exercises on courses Accounting, Financial Accounting, Managerial Accounting, Business Planning), scientific and professional work
Business or sector Higher Education
- 2005-2008 **Assistant at Department of Accounting**
Faculty of Economics and Business, www.efzg.unizg.hr
▪ Teaching (exercises on courses Accounting, Financial Accounting, Managerial Accounting, Business Planning), Scientific and Professional Work
Business or sector Higher Education
- 2003-2005 **Junior Assistant at Department of Accounting**
Faculty of Economics and Business, www.efzg.unizg.hr
▪ Teaching (exercises on courses Accounting, Fundamentals of Accounting, scientific and professional work)

Business or sector Higher Education

2000-2003 **Head of Process (Specialist for economic affairs)**

Croatian post Inc., Sector of Finance and Accounting, www.posta.hr

- Recording of bookkeeping documentation (inbound and outbound accounts, invoice receipts, calculation of basic depreciation of assets, calculation of salaries, calculation of VAT)
- Maintaining and controlling the general ledger
- Control of recordings by centers
- Preparation of financial statements and other reports for external and internal users (for state institutions and for corporate governance)
- Filing a tax return
- Participating in the LAUS Business Implementation Project

Business or sector Post

EDUCATION

2005-2008 **Ph.D (Doctor of Philosophy)**

University of Zagreb, Faculty of Economics and Business

2010-2017 **Master of Science**

University of Zagreb, Faculty of Economics and Business

- Accounting, Auditing and Finance

2000-2010 **Bachelor of Economics**

University of Zagreb, Faculty of Economics and Business

- Fundamentals of Economics, Corporate Law, Accounting, Information Technology, Mathematics, Statistics, Macroeconomics, Microeconomics, Public Finance, Monetary Policy, Marketing, Organization, Financial Institutions and Markets, Financial Management, International Economics, Croatian Economy, Financial Accounting, Cost Accounting, Accounting Information Systems, Auditing, Taxation of Income and Profit, Accounting of Financial Institutions, Managerial Accounting, Analysis of Financial Statements, Securities Exchange, International Financial Management

TRAINING

2016 EDAMBA-EIASM, ESADE Business School, Sant Cugat, Barcelona, Spain
5th EDAMBA EIASM CONSORTIUM ON DOCTORAL SUPERVISION & THE NEW GLOBAL RESEARCH LANDSCAPE

Gaining competences for doctoral supervision

2014 Croatian Association of Accountants and Financial Experts, Section of Internal Auditors, Zagreb, Croatia

Education for certified internal auditor

Gaining certificate for internal auditor, specialist for banks and financial institutions

2007 University of Zagreb, Faculty of Philosophy and Faculty of Economics and Business, Zagreb, Croatia
Education program in iz područja Didactics, Psychology, Rhetoric, Croatian Language and Informatics
Gaining competences for higher education lecturer

PERSONAL SKILLS

Mother tongue(s) Croatian

Other language(s)	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	B2	B1	B2	B2	B2

Organisational / managerial skills

- Mentor in scientific master's theses, specialist postgraduate studies, graduate theses and final work of students

Job-related skills

- Lecturer (university teacher)
- Active participant in scientific and professional conferences
- Author of scientific and professional papers in the field of financial and managerial accounting
- Author of scientific and professional books in the field of accounting
- Reviewer of scientific articles for scientific journals and conferences
- Reviewer of scientific and professional books in the field of accounting
- Accounting affairs
 - Recording of accounting documents (inbound and outbound accounts, account receipt, calculation of basic asset depreciation, salary calculation, VAT calculation)
 - Maintaining and controlling the general ledger
 - Segment Recording Control
 - Preparation of financial statements and other reports for external and internal users (for state institutions and for corporate governance)
 - Filing a tax return
- Participating in the LAUS Business Implementation Project

ADDITIONAL INFORMATION

Visiting professorships

- 01.03.2006 do 31.03.2006. Corvinus University of Budapest, Institute of Finance and Accounting

Projects

- National, Interdependence of the application of the concept of fair value and the tax burden of business entities from the real sector in the Republic of Croatia, 2018-2019, head of project: Hrvoje Percevic Ph.D.
- National, Use of accounting information for cash management in companies in the Republic of Croatia, 2017, head of project: Mirjana Hladika Ph.D.
- National, Perspective of the application of managerial accounting in Croatian public sector, 2007 – 2011, head of project: Vesna Vašiček, Ph. D, project associate, participation in research of the possibilities of applying managerial accounting methods in Croatian public sector
- National, The application of cost accounting methods in public sector, 2005 – 2006, head of project: prof. dr. sc. Vesna Vašiček, project associate, participation in research about the application of cost accounting methods in Croatian public sector
- National, Mathematical formulation of operating and finance leasing and searching for optimal solution for lessee, 2004 – 2005, head of project: Ivica Prga, Ph.D., project associate, identification of accounting and tax effects of operating and finance leasing according to accounting standards and tax regulations in the Republic of Croatia

Honours and awards

- 2018, „Mijo Mirković“ Award for scientific book “Accounting of Financial Instruments” University of Zagreb, Faculty of Economics and Business
- 2009, Award for doctoral dissertation in accounting, Croatian Association of Accountants and Financial Experts
- 2006, Award for master thesis in accounting, Croatian Association of Accountants and Financial Experts

- Public and university services**
- 2020 – 2022 Head of the Department of Accounting, University of Zagreb Faculty of Economics and Business
 - 2022 – 2024, president of Board for student awards, University of Zagreb Faculty of Economics and Business
 - 2014 – 2022, member of Board for student awards, University of Zagreb Faculty of Economics and Business
 - 2014 – 2018, member of Committee for student disciplinary proceedings, University of Zagreb Faculty of Economics and Business
 - 2006 – 2008, member of Faculty Council, University of Zagreb Faculty of Economics and Business
 - 2006 – 2008, member of Committee for teaching quality improvement, University of Zagreb Faculty of Economics and Business
- Memberships in professional association or bodies**
- 2016 - today, Croatian Chamber of Auditors, member of Board for professional qualification and permanent professional improvement
 - 2016 – today, Croatian Chamber of Auditors, member of Exam Committee
 - 2014 – today, member of Section of Internal Auditors at Croatian Association of Accountants and Financial Experts
 - 2006 – today, member of Croatian Society of Economists
- Professional certifications**
- 2014, certified internal auditor, Zagreb, Croatia
 - 2007, certificate of completed program of education in Didactics, Psychology, Rhetorics, Croatian Language and Informatics for gaining competences for higher education teachers, Zagreb, Croatia
- Journal editor roles**
(editor in chief, associate editor, guest editor, editorial board etc.)
- 2020 – Journal of Global Business Insights
 - 2017 - SCIREA Journal of Management, member of editorial board
 - 2013 – Računovodstvo i financije (Accounting and Finance), member of editorial board
 - 2014 – Riznica (Treasury), member of editorial board
- Reviewer**
(journals, proceedings etc.)
- 2017 – Economic Research – Ekonomska istraživanja
 - 2017 – Economic Alternatives
 - 2017 – Ekonomska misao i praksa (Economic thought and practice)
 - 2017 – Zbornika Ekonomskog fakulteta u Zagrebu (Journal of Faculty of Economics in Zagreb)
 - 2017 – Zbornik 20. Savjetovanja Interna revizija i kontrola (proceedings of 20th symposia Internal auditing and control)
 - 2017 - Entrepreneurship in Post-Communist Countries: New Drivers Towards a Market Economy
 - 2013 – 2016, Zbornik Ekonomskog fakulteta u Mostaru (Journal of economy and business, Mostar)
 - 2016 – Management
 - 2014 – Journal of Modern Accounting and Auditing
 - 2012 – Ekonomski pregled (Economic review)
 - 2012 – Zbornik radova 13. Međunarodna znanstvena i stručna konferencija „Računovodstvo i menadžment“ (Proceedings of 13th International scientific and professional conference “Accounting and Management)
- Prominent conferences**
(program, organizing, scientific etc. committees)
- 2018, Global Conference on Business, Hospitality and Tourism Research, member of Scientific and Paper Review Committee
- Researcher's profiles**
- ORCID: 0000-0001-9410-0755, <https://orcid.org/0000-0001-9410-0755?lang=en>
Google Scholar: <https://scholar.google.hr/citations?user=cnMs90wAAAAJ&hl=hr>
Full bibliography: <https://bib.irb.hr/lista-radova?autor=269556>

SELECTED BIBLIOGRAPHY

- Perčević, Hrvoje; Ercegović, Marina (2024) The Effects of Recognizing and Measuring of Investment Properties on The Financial Position and Performance: Evidence From Insurance Companies in Croatia // IBIMA business review, 2024 (2024), 2024; 1-14
- Perčević, Hrvoje; Ercegović, Marina (2023) Do the Effects of the Fair Value Concept Appliance and Corresponding Deferred Taxes Strongly Affect the Company's Financial Position and Performance? – Evidence from Croatian Companies from Real Sector // Ekonomski pregled : mjesečnik Hrvatskog društva ekonomista Zagreb, 74 (2023), 5; 758-790
- Perčević, Hrvoje (2023) The Impact of Investments in Financial Assets on the Financial Position and Profitability of Insurance Companies in Croatia // Zbornik Ekonomskog fakulteta u Zagrebu, 2023 , 21; 1-18
- Perčević Hrvoje; Ercegović, Marina (2023) The Effect of Measuring Derivative Financial Instruments on the Financial Position and Profitability - The Case of Banks in Croatia // Ekonomski vjesnik, 36 (2023), 1; 169-180. doi: 10.51680/ev.36.1.1
- Perčević, Hrvoje (2022) Analiza učestalosti primjene prethodnih sporazuma o transferrim cijenama u zemljama Europske unije // Ekonomska misao i praksa : časopis Sveučilista u Dubrovniku, XXXI. (2022.), 1; 163-188
- Hladika, Mirjana; Matovina, Hrvoje; Perčević, Hrvoje (2017) Računovodstvo financijskih instrumenata. Zagreb: Hrvatska zajednica računovđa i financijskih djelatnika
- Perčević, Hrvoje; Hladika, Mirjana (2017) Application of transfer pricing methods in related companies in Croatia. Economic Research-Ekonomska istraživanja. 30 (2017) , 1; 611-628.
- Perčević, Hrvoje; Mićin, Marina. (2016) Utvrđivanje odnosa između uspješnosti poslovanja i slobodnog novčanog toka. Zbornik radova (Journal of Economy and Business) - Posebno izdanje. XXII ; 224-240
- Perčević, Hrvoje; Hladika, Mirjana; Mićin, Marina. (2017) What is the coherence between the cash gap and liquidity ratios? - the case of Croatian manufacturing industry. Mašek Tonković, A. (ur.). Zbornik radova 6. Međunarodnog znanstvenog simpozija "Gospodarstvo Istočne Hrvatske - vizija i razvoj". Osijek : Sveučilište Josipa Jurja Strossmayera u Osijeku ; Ekonomski fakultet u Osijeku, 2017. 1103-1111
- Gulin, Danimir; Perčević, Hrvoje; Hladika, Mirjana. (2012) The Interdependence Between Bank Provisions and Bank Placements in the Croatian Banking Sector. Theoretical and applied economics. 19 ; 133-150
- Perčević, Hrvoje; Dražić Lutisky, Ivana. (2006) Cost Allocation Accounting Methods Used in the Croatian Production Sector. South East European Journal of Economics and Business. 3, 1; 49-1-58-9