






PERSONAL INFORMATION



Ana Rep

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WORK EXPERIENCE

12/2016–Present **Teaching and Research Assistant at Department of Accounting**
Faculty of Economics and Business

01/2016–11/2016 **Accountant**
Deloitte d.o.o., Zagreb

EDUCATION AND TRAINING

9/2020–11/2020 **Preparation and Implementation of EU Co-Funding Projects**
Učilište EU PROJEKTI

12/2016–9/2020 **University postgraduate (doctoral) study**
University of Zagreb Faculty of Economics and Business

9/2019–11/2019 **Strengthening the fundamental teaching competencies of higher education teachers**
Faculty of humanities and social sciences & Faculty of Economics and Business, UNIZG

2014–2015 **Master of Economics**
University of Zagreb Faculty of Economics and Business

2010–2014 **Bachelor of Economics**
University of Zagreb Faculty of Economics and Business

2006–2010 **Gymnasium Petar Preradović, Virovitica**

PERSONAL SKILLS

Mother tongue(s) Croatian

Foreign language(s)

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	C1	C1	C1	C1	C1

Levels: A1 and A2: Basic user - B1 and B2: Independent user - C1 and C2: Proficient user
Common European Framework of Reference for Languages

Digital skills

SELF-ASSESSMENT				
Information processing	Communication	Content creation	Safety	Problem solving
Proficient user	Proficient user	Independent user	Proficient user	Independent user

Digital skills - Self-assessment grid

Microsoft Office (Word, Excel, PowerPoint, Outlook)

Accounting softwares (Synesis- advanced, SAP- active, 4D Wand - active, Navision- primary, Point- primary)

Statistical software (E-views - active, Excel statistical formulas - active)

Google apps: Drive, Sites, Forms, Calendar, Gmail, Maps

ADDITIONAL INFORMATION

Projects

- Project Associate: „Challenges and practices of teaching economic disciplines in era of digitalization (DIGI4Teach)“ co-financed by Erasmus+ Strategic Partnership Programme; Project Manager: Nikolina Dečman, Associate Professor, University of Zagreb, Faculty of Economics and Business; Time Framework: 11/2020-4/2022.
- Project Associate: „Central European Network for Sustainable and Innovative Economy - CENETSIE“ financed by the Polish National Agency for Academic Exchange (NAWA), Project Manager: prof. Barbara Borusiak, PhD, Poznań University of Economics and Business; Time Framework: 10/2019-9/2021.
- Project Associate: „Development of Croatian Accounting Terminology“ of the Croatian science foundation, Project Manager: Ivana Mamić Sačer, Full Professor; Time Framework: 2/2018-2/2019.
- Project Associate: "Current state and perspectives of the application of fair value in the financial reporting of small enterprises", Project Manager: Nikolina Dečman, Assistant Professor, approved by University of Zagreb based on the Resolution on funds distribution for 2018 and 2019 for financing research activity at University of Zagreb within Grants to scientific and artistic research in 2018 and 2019 at University of Zagreb.
- Project Associate: "Improving the model of compiling notes to the financial statements", Project Manager: Ivana Mamić Sačer, Full Professor, approved by University of Zagreb based on the Resolution on funds distribution for 2017 for financing research activity at University of Zagreb within Grants to scientific and artistic research in 2017 at University of Zagreb.

Honours and awards

2016., Acknowledgment of the Croatian Association of Accountants and Financial Experts for Masters Thesis on "Accounting Profession in the Republic of Croatia" in the Field Accounting

Memberships in professional association or bodies

10/2018- , member of FEB UNIZG Project Team
10/2020- , member of FEB UNIZG Faculty Council
10/2020- , member of FEB UNIZG Project Activity Improvement Committee
10/2020- , member of FEB UNIZG High School Cooperation Committee
10/2018-9/2020, member of FEB UNIZG Library Committee
2012.-2016., Sport-recreational association "Trks Pitomača", president of the Association

Researcher's profiles

ORCID: <https://orcid.org/0000-0003-0769-6656>
Google Scholar: https://scholar.google.hr/citations?user=eulnQ_QAAAAJ&hl=hr
Full bibliography: <https://bib.irb.hr/lista-radova?autor=358840>

Selected Scientific Papers

- Rep, A. (2020) Impact of Disclosure Requirements Changes on the Improvement of Financial Reporting Model. Doctoral Thesis. Zagreb: Faculty of Economics & Business, University of Zagreb.
- Žager, K., Pavić, I. & Rep, A. (2020) The Impact of Brand Valuation on Company's Financial Position. U: Šimurina, J., Nančinović Braje, I. & Pavić, I. (ur.) Proceedings of FEB Zagreb 11th International Odyssey Conference on Economics and Business. Zagreb, Faculty of Economics and Business, University of Zagreb, str. 78-90 doi:10.22598/odyssey/2020.2. ISSN 2671-132X
- Žager, K., Dečman, N. & Rep, A. (2020) The Impact of Artificial Intelligence on the Accounting Process. U: Leko Šimić, M. & Crnković, B. (ur.) Zbornik radova RED 2020 - 9th International Scientific Symposium "Region, Entrepreneurship, Development". Osijek, Josip Juraj Strossmayer University of Osijek, Faculty of Economics in Osijek, Croatia, str. 1430-1444. ISSN: 1848-9559
- Rep, A., Žager, K. & Oliveira, C. (2019) The Role of Firm Characteristics in Voluntary Disclosure of IC Information and Its Importance for High-Tech Companies. Journal of information and organizational sciences, 43 (2), 185-209. doi:10.31341/jios.43.2.4. ISSN: 1846-9418 (online)
- Meeh-Bunse, G., Rep, A. & Schomaker, S. (2019) Non-financial Reporting Implementation - A Croatian-German Contemplation. U: Šimurina, J., Nančinović Braje, I. & Pavić, I. (ur.) Proceedings of FEB Zagreb 10th International Odyssey Conference on Economics and Business. Zagreb, Faculty of Economics and Business, University of Zagreb, str. 41-57. doi:10.22598/odyssey. ISSN: 2671-132X
- Rep, A. (2019) Accounting Treatment of Intangible Assets - Analysis of Computer Programming Companies. International journal of e-services & mobile applications, 11 (3), 61-77. doi:10.4018/IJESMA.2019070105.
- Dečman, N. & Rep, A. (2018) Do Croatian Companies Recognize Benefits of Integrated Reporting?. Zagreb international review of economics & business, 21 (Special Conference Issue), 31-42.
- Tušek, B., Dečman, N. & Rep, A. (2018) Fair Value Measurement of Long-Term Tangible Assets: Existing Experience and Possible Challenges for Croatian Small Manufacturing Enterprises. U: Soliman, K. (ur.) Proceedings of the 32nd International Business Information Management Association Conference (IBIMA). Sevilla, Spain, str. 1461-1474.
- Mamić Sačer, I., Dečman, N. & Rep, A. (2018) Practical problems in understanding accounting terminology used in the preparation of general purpose financial statements - evidence from Croatia. U: Mašek Tonković, A. & Crnković, B. (ur.) 7th International Scientific Symposium Economy of Eastern Croatia - vision and growth. Osijek, Sveučilište Josipa Jurja Strossmayera u Osijeku Ekonomski fakultet u Osijeku, str. 1077-1085.
- Mamić Sačer, I., Pavić, I. & Rep, A. (2017) Disclosure Practice and Perspectives of Notes to Financial Statements in Croatian Tourism Companies. U: Soliman, K. (ur.) Proceedings of the 30th International Business Information Management Association Conference (IBIMA). Madrid, Spain, IBIMA Publishing, str. 3859-3871.