


PERSONAL INFORMATION

Marija Uzelac



 University of Zagreb Faculty of Economics & Business
Trg J. F. Kennedyja 6, 10 000 Zagreb, Croatia

 (+385)919236820

 muzelac@net.efzg.hr

 www.efzg.hr/muzelac

 LinkedIn
<https://www.linkedin.com/in/marija-uzelac-6b31aa84/>

Sex Female | Date of birth 06/02/1995 | Nationality Croatian

CURRENT POSITION

Assistant on the Croatian Science Foundation project “UIP-2019-04-3580 Empowering financial capability of young consumers through education and behavioural intervention”

WORK EXPERIENCE

2020- **Assistant on the Croatian Science Foundation project “UIP-2019-04-3580 Empowering financial capability of young consumers through education and behavioural intervention”**

University of Zagreb, Faculty of Economics & Business, Zagreb (Croatia)

2018 - 2020 **Junior Accountant**

Ergomed Istraživanja Zagreb d.o.o., Zagreb (Croatia)

2017 - 2018 **Accounting Assistant**

PrimeVigilance Zagreb d.o.o, Zagreb (Croatia)

2017 - 2018 **Student assistant at the Department of Marketing**

University of Zagreb, Faculty of Economics & Business, Zagreb (Croatia)

EDUCATION

2020 - **University Postgraduate (Doctoral) Study Programme Economics and Business Economics**

University of Zagreb, Faculty of Economics & Business, Zagreb (Croatia)

2017 - 2020 **Master of Economics (mag.oec.)**

University of Zagreb, Faculty of Economics & Business, Zagreb (Croatia)

2013 - 2017 **Bachelor of Economics (univ.bacc.oec.)**

University of Zagreb, Faculty of Economics & Business, Zagreb (Croatia)

TRAINING

- 2022
- Prague Summer School on Behavioral Economics and Psychology, Prag, Czech Republic, SCHOLA EMPIRICA
 - PLS-SEM Academy online course
- 2021
- Online *Ljubljana Doctoral Summer School* - Creativity in Research and Advanced Qualitative Research with NVIVO
 - Workshop - 11th EMAC Climber Community meeting A Platform for Early Career Scholars in Marketing - Online EMAC Annual Conference 2021
 - Workshop of the Agency for Mobility and Programs of the European Union entitled Opportunities for doctoral students and postdoctoral students within the framework of European mobility programs

PERSONAL SKILLS

Mother tongue(s) Croatian

Other language(s)

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	C2	C2	C1	C1	C1
	C1				
Spanish	B1	B1	B1	B1	B1
	B1				

Levels: A1/A2: Basic user - B1/B2: Independent user - C1/C2 Proficient user
[Common European Framework of Reference for Languages](#)

Communication skills

- Good communication skills acquired while working as an assistant as part of the project

Other skills

- Good command of Microsoft Office tools (Word, Excel, PowerPoint, Outlook) as well as statistical programs (SPSS, NVivo) and content editing programs (Canva)

ADDITIONAL INFORMATION

Projects

- Croatian Science Foundation project "UIP-2019-04-3580 Empowering financial capability of young consumers through education and behavioural intervention" / National / 01.02.2020.-31.01.2025. / Project manager: Andrea Lučić, PhD / assistant
- Zagreb Auto Show 2016. / International / 01.04.2016.-10.04.2016. / INA d.d., Zagreb / student job as part of event management

Reviewer (journals, proceedings etc.)

- January 2023 - article review for International Journal of Consumer Studies
- November 2021 - article review for *Young Consumers*
- September 2021 - article review for International Journal of Consumer Studies

Prominent conferences
(program, organizing, scientific
etc. committees)

- 13th International Odyssey Conference on Economics and Business (Dubrovnik, 01.-04.06.2022.) – research paper presentation – Lučić, A., Uzelac, M., & Balabanić, I. (2022). Revealing the fundamentals of young adults financial capability. In Proceedings of FEB Zagreb 13th International Odyssey Conference on Economics and Business. Mališ Sever, Sanja ; Jaković, Božidar ; Načinović Braje, Ivana (ur.). Zagreb: Faculty of Economics & Business University of Zagreb, 2022, 1016-1027 doi:10.22598/odyssey/2022.4
- 39th International Business Information Management Association Conference (IBIMA) (Online, Granada, 30.-31.05.2022.) – research paper presentation – Lučić, A., Barbić, D., Erceg, N., Palić, I., & Uzelac, M. (2022). Financial Literacy and Financial Capability-What Is What? In Proceedings of the 39th International Business Information Management Association (IBIMA), 30-31 May 2022, Granada, Spain, 1244-1253.
- CROMAR 2021 (Osijek, 22.-25.09.2021.) – research paper presentation – Lučić, A., Uzelac, M., & Gaćina, L. (2021). Review of National Financial Education Policies Aimed at the Young – Evidence for Developing and Implementing Policy Recommendations for Croatia. *Ekonomski Vjesnik*, 34(2), 443-456. <https://www.bib.irb.hr/1165377>
- EMAC Regional Conference 2021 (Online, Warsaw, 22.-24.09.2021.) – research paper presentation – Lučić, A., & Uzelac, M., (2021) Young adults as part of sustainable household: moderating role of descriptive and injunctive parental norms.
- Online EMAC Annual Conference 2021 (Online, Madrid, 25.-28.05.2021.) – research paper presentation – Uzelac, M., & Lučić, A. (2021). Young adults' voluntary simplicity lifestyle and responsible financial behavior – what is the link?
- 35th International Business Information Management Association Conference (IBIMA) (Online, Madrid, 01.-02.04.2020.) – research paper presentation – Uzelac, M., & Lučić, A. (2020). The Investigation of Saving Habits of Generation Z's Young Adults. In Proceedings of the 35th International Business Information Management Association Conference (IBIMA): Education Excellence and Innovation Management: A, 2025, 4940-14952. https://www.bib.irb.hr/1120317/download/1120317.1032_Pdf_for_35th.pdf

Researcher's profiles

ORCID: <https://orcid.org/0000-0003-2349-9185>

Google Scholar: <https://scholar.google.com/citations?user=g-uytfgAAAAJ&hl=hr&oi=ao>

Full bibliography: <https://www.bib.irb.hr/pregled/profil/37696>

SELECTED BIBLIOGRAPHY

- Lučić, A., Barbić, D., & Uzelac, M. (2022). Theoretical underpinnings of consumers' financial capability research. *International Journal of Consumer Studies*, <https://doi.org/10.1111/ijcs.12778>.
- Lučić, A., Barbić, D., Erceg, N., Palić, I., & Uzelac, M. (2022). Financial Literacy and Financial Capability-What Is What? In Proceedings of the 39th International Business Information Management Association (IBIMA), 30-31 May 2022, Granada, Spain, 1244-1253.
- Lučić, A., Uzelac, M., & Balabanić, I. (2022). Revealing the fundamentals of young adults financial capability. In Proceedings of FEB Zagreb 13th International Odyssey Conference on Economics and Business. Mališ Sever, Sanja ; Jaković, Božidar ; Načinović Braje, Ivana (ur.). Zagreb: Faculty of Economics & Business University of Zagreb, 2022, 1016-1027 doi:10.22598/odyssey/2022.4
- Lučić, A., Uzelac, M., & Vidović, N. (2022). Critical Review of Children Consumer Protection National Policies. *Journal of Macromarketing*, <https://doi.org/10.1177/02761467221111159>.
- Lučić, A., Uzelac, M., & Previšić, A. (2021). The power of materialism among young adults: exploring the effects of values on impulsiveness and responsible financial behavior. *Young Consumers*, 22(2), 254-271.
- Lučić, A., Uzelac, M., & Gaćina, L. (2021). Review of National Financial Education Policies Aimed at the Young-Evidence for Developing and Implementing Policy Recommendations for Croatia. *Ekonomski Vjesnik*, 34(2), 443-456.
- Lučić, A., Barbić, D., & Uzelac, M. (2020). The role of financial education in adolescent consumers' financial knowledge enhancement. *Market-Tržište*, 32(Special Issue), 115-130.
- Uzelac, M., & Lučić, A. (2020). The Investigation of Saving Habits of Generation Z's Young Adults. In Proceedings of the 35th International Business Information Management Association Conference (IBIMA): Education Excellence and Innovation Management: A, 2025, 4940-14952. https://www.bib.irb.hr/1120317/download/1120317.1032_Pdf_for_35th.pdf