

COURSE TITLE: Principles of Economics

COURSE CODE: 45651

ECTS credits: 9	HOURS PER SEMESTER: 45(Lectures) + 45(Exercises) TYPE OF DEGREE PROGRAMME: undergraduate study programme – Bachelor Degree in Business SEMESTER OF STUDIES: Winter semester
COURSE COORDINATOR:	Prof. Jasminka Šohinger, PhD
INSTRUCTORS:	Asst. Prof. Tomislav Herceg, PhD (Exercises)
COURSE OBJECTIVES: <p>This is an introductory course designed for you, first year students of Economics. It is intended to give you an overview of the most important areas in the study of Economics. The aim of this course is to capture and develop your economic intuition and understanding of tendencies and events in global markets. The areas studied will comprise fundamentals of both micro and macroeconomics, long-term growth and short-run fluctuations, monetary and fiscal policy, and international economy. An essential part of the course will be your active participation in analyzing current economic events and developments and in discussing those in class.</p>	
COURSE CONTENTS: <ol style="list-style-type: none">1. Subject, methods and a short overview of history of economic thought,2. Basic elements of supply and demand, concept of elasticity,3. Demand and consumer behaviour,4. Production and business organisation, analysis of costs,5. Market structures: perfect competition, monopolies, oligopolies, monopolistic competition. Uncertainty and game theory,6. Markets for factors of production: labour, land and capital,7. Market and economic efficiency. Market imperfections. The role of government in an economy. Taxation. Public goods and externalities,8. Overview of macroeconomics; GDP - calculation. Value added approach. From GDP to disposable income,9. Consumptions, investments, business cycles,10. Theory of aggregate demand, multiplier model,11. Financial markets and money. Monetary policy and central banking,12. Aggregate supply, unemployment and price stability,13. Schools of macroeconomic thought and economic policies,14. Economic growth and development,15. International economics: trade and exchange rate systems.	
LANGUAGE OF INSTRUCTION: English	
REQUIRED READING:	
1.	Samuelson Paul, A. - William D. Nordhaus (2010), Economics, 19th Edition, McGraw-Hill: New York.
RECOMMENDED READING:	
2.	Hubbard, Glenn R.- Anthony Patrick O'Brien (2010), Economics, 3rd Edition, Pearson: Boston. And any other textbook on Economics from a respectable publisher.