University of Zagreb
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Full Professor Mihaela Mikic, PhD

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Career overview

Mihaela Mikic completed her undergraduate studies in Macroeconomics at the University of Zagreb in 2004. She earned her master's degree in 2008 and her doctorate in 2012, focusing on the impact of internationalization on small and medium enterprises.
She teaches various courses related to entrepreneurship and management and has introduced new courses in social entrepreneurship and business planning. She has mentored approximately 200 theses and has contributed to numerous research projects, including those funded by the European Social Fund.
She has presented at multiple international conferences, reviewed academic papers, and published over 40 scientific works. In 2021 her paper "Climbing Up the Regional Intellectual Capital Tree: An EU Entrepreneurial Ecosystem Analysis" won an award "Mijo Mirkovic" for the best paper in the field of economics.

Research areas

Entrepreneurship, Social Entrepreneurship, Small Business Management, Small Business Financing, Internationalization of Small Business

External activity

Editorial board of journal: Notitia - časopis za ekonomske, poslovne i društvene teme
Member of supervisory board of NGO Center for Democracy and Law Miko Tripalo

Notable Publications in period 2021-2026

Mikic, M.;, Horvatinović, T., Kovac, I. (2021) Climbing up the regional intellectual capital tree: an EU entrepreneurial ecosystem analysis, Journal of intellectual capital Vol. ahead-of-print, pp. 1-25 (DOI 10.1108/JIC-07-2020-0258, WoSCC Q1)
Mikic, M., Primorac, D., Horvatinovic, T. (2021) Problem racionalnosti u kazualnom i efektualnom pristupu poduzetništvu, Ekonomska misao i praksa, 30 (1), pp. 225-242. (DOI 10.17818/EMIP/2021/1.11, WoSCC)
Kereta J., Primorac, D., Mikić, M. (2021) Karakteristike sustava ranog upozorenja na strateške rizike u međunarodnom poslovanju poduzeća, EMC Časopis za ekonomiju i tržišne komunikacije / Economy and Market Communication Review, 11(2), pp. 347-360. (DOI: 10.7251/EMC2102347K, WoSCC)
Mikic, M., Horvatinovic, T., Josimovski, S. (2022). Effects of Entrepreneurship Support Programs on Women's Economic and Social Positions in Rodríguez Pérez, R. E.; Castro Lugo, D. (ur.) The Economics of Women and Work in the Global Economy New York: Routledge, str. 262-283 doi:10.4324/9781003198314-15, WoS)
Mikić, M., Horvatinović, T. & Morić Milovanović, B. (2022) Challenges in the development of senior entrepreneurship. In: Barković Bojanić, I. & Erceg, A. (eds.) Economics and Aging: Emerging Issues. Osijek: Josip Juraj Strossmayer University of Osijek, Faculty of Economics in Osijek, pp. 67-81. (WoS)

Mikić, M., Horvatinović, T., Dabić, M. (2023) A New Intersection in Family Business Causation, Effectuation and Entrepreneurial Bricolage Approaches, in Research Handbook on Entrepreneurship and Innovation in Family Firms, Edward Elgar Publishing (DOI: 10.4337/9781800889248.00012)

Morić Milovanović, B., Horvatinović, T., Mikić, M. (2023) Interrelating senior and technology entrepreneurship in Slovenia and Croatia in Barković Bojanić, I. & Erceg, A. (eds) Aging Population From Research to Public Policy, Osijek: Josip Juraj Strossmayer University of Osijek, Faculty of Economics in Osijek, pp. 105-123. (WoS)

Horvatinović, T., Mikić, M., Jakupović, S. (2023) Should entrepreneurs effectuate? A conceptual examination on the effects of effectuation on firm performance in Dabić, M,; Kraus, S. (eds) De Gruyter Handbook of SME Entrepreneurship: De Gruyter: Berlin/Boston, pp. 405-420, https://doi.org/10.1515/9783110747652-019

Horvatinović, T., Mikić, M., Dabić, M. (2023) Dissecting entrepreneurial team research: a bibliometric analysis. Review of Managerial Science, 17, pp. 2973–3011 (DOI: 1007/s11846-023-00652-x, WoSCC i Scopus)

Ristanović, V., Primorac, D., Mikić, M. (2023) Application of Multi-Criteria Assessment in Banking Risk Management, Zagreb International Review of Economics and Business, 26(1), pp.97-117. (DOI: 10.2478/zireb-2023-0005, WoSCC) CROSBI ID 802084

Mikić, Mihaela; Horvatinović, Tin; Kovač, Ivana:
The Influence of Macroeconomic Indicators on the Development of Senior Entrepreneurship // Economics and Business of Aging / Barković Bojanić, Ivana; Erceg, Aleksandar (ur.). Osijek: Faculty of Economics and Business in Osijek, 2024. str. 63-81

Horvatinović, Tin; Mikic, Mihaela; Dabić, Marina: The Meeting Points of Team Entrepreneurial Passion, Transactive Memory Systems and Team Performance: Examining Mediation and Necessity Effects // International Journal of Entrepreneurial Behaviour & Research, 30 (2024), 5; 1177-1196.
https://doi.org/10.1108/IJEBR-04-2023-0383

Horvatinović, Tin; Mikić, Mihaela; Kovač, Ivana: An Entrepreneurial Way of Looking at the Firm-Industry dabate // Journal of East European Management Studies, 29 (2024), 4; 626-649.
https://doi.org/10.5771/0949-6181-2024-4-626

Mikić, Mihaela; Horvatinović, Tin; Dabić, Marina: Feminist Identity and Its Influence on Entrepreneurial Intentions of Croatian Youth // Women, Work and the Care Economy / Rodriguez Perez, Reyna Elizabeth; Castro Lugo, David (ur.). London: Routledge Taylor & Francis Group, 2026. str. 151-164.