

Study with us!



BACHELOR DEGREE IN BUSINESS (BDiB)



University of Zagreb
Faculty of Economics & Business



BACHELOR DEGREE IN BUSINESS (BDiB)

- 4-year undergraduate study programme, fully taught in English
- Internationally accredited (EPAS accreditation)
- Intended for students interested in gaining knowledge, skills, values and attitudes in various disciplines in international business environment which will enable them personal and academic development and a wide range of (international and national) career opportunities

WHY ENROL?

- The labour market is in need of young professionals with business, professional, personal, digital and social competencies
- Learn to think analytically and holistically about business issues
- Work on case studies from a global and European perspective, engage in discussions, attend international study visits, student exchanges and gain significant international experience
- Small lecture and seminar groups, personalized approach, innovative pedagogy and competent staff with significant international exposure
- International environment and great facilities for learning

LEARNING OUTCOMES

Graduates will be able to:

- Perform all upper and high-level jobs in businesses, government agencies, national and international institutions or start, develop and run their own businesses
- Apply knowledge and understanding of the modern international business environment
- Use competencies, social and analytical skills to think critically, tackle unfamiliar problems and come up with solutions
- Analyse the international business environment, think holistically about business issues and recognize interrelations between and among business system components

WHO CAN APPLY?

The study programme is open to Croatian and international applicants with a high school diploma.



Standard period of study:
8 semesters, full-time
(240 ECTS)

Start:
Winter semester

Contact:

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