

## PERSONAL INFORMATION

## Sanda Rašić Jelavić

 University of Zagreb Faculty of Economics & Business  
Trg J. F. Kennedyja 6, 10 000 Zagreb, Croatia

 +385 1 238 3333

 [srasic@efzg.hr](mailto:srasic@efzg.hr)

 [www.unizg.efzg.hr/srasic](http://www.unizg.efzg.hr/srasic)

Sex Female | Nationality Croatian

## CURRENT POSITION

## Full Professor at Department of Organization and Management

## WORK EXPERIENCE

- Full professor, Faculty of Economics and Business, University of Zagreb, Kennedyev trg 6, (2017- )
- Associate professor, Faculty of Economics and Business, University of Zagreb, Kennedyev trg 6, (2011-2017)
- Associate Dean for curriculum, students and quality assurance, Faculty of Economics and Business, University of Zagreb, Kennedyev trg 6, (2010-2014)
- Assistant Professor, Faculty of Economics and Business, University of Zagreb, Kennedyev trg 6, (2006-2011)
- Higher Assistant, Faculty of Economics and Business, University of Zagreb, Kennedyev trg 6, (2002-2006)
- Assistant, Faculty of Economics and Business, University of Zagreb, Kennedyev trg 6, (1997-2002)
- Researcher, Faculty of Economics and Business, University of Zagreb, Kennedyev trg 6, (1993-1997)
- **Business or sector** Higher Education and Scientific Research

## EDUCATION AND TRAINING

- Primary education - Osnovna škola Metković, (1975-1983)
- Secondary education - CUO Petar Levantin Metković, (1983-1987)
- Graduate study, Faculty of Economics and Business, University of Zagreb, (1987-1992)
- Postgraduate study „Organization and management“, Faculty of Economics and Business, University of Zagreb, (1993-1997)
- Doctoral study, Faculty of Economics and Business, University of Zagreb, (1998-2002)

PERSONAL SKILLS

Mother tongue(s) Croatian

Other language(s)

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	C1	C1	C1	C1	C1

Levels: A1/A2: Basic user - B1/B2: Independent user - C1/C2 Proficient user  
[Common European Framework of Reference for Languages](#)

Communication skills good communication skills gained through my experience as assistant and professor at Faculty of Economics and Business, University of Zagreb, (1993-2018), and as a member of Committee for social and humanistic sciences at University of Zagreb Senate (2010-2014)

Organisational / managerial skills organisational / managerial skills gained working as an Associate Dean for curriculum, students and quality assurance, Faculty of Economics and Business, University of Zagreb (2010-2014)

Job-related skills good command of quality control processes (currently responsible for quality audit) working as an Associate Dean for curriculum, students and quality assurance, Faculty of Economics and Business, University of Zagreb (2010-2014)

ADDITIONAL INFORMATION

Projects

- Researcher at project of Ministry of Science, Education and Sport "Research of the principles of the development of a modern enterprise" (1993-1995)
- Researcher at project of Ministry of Science, Education and Sport "Competitiveness of Croatian companies in the condition of globalisation" (2002-2006)
- Researcher at project of Ministry of Science, Education and Sport "Organization as a source of competitive advantage of Croatian companies; Researcher at project of Ministry of Science, Education and Sport "Marketing system of competitive advantage of eco products in Croatia" (2007-2011)
- Researcher at project of Ministry of Science, Education and Sport "Proactivity in promoting environmental sustainability between trade and tourism" (2015-)
- Researcher at project "Alternative form of economy - economy of community as social innovation" funded by University of Zagreb (2017-)

Honours and awards

- Award Mijo Mirković, Faculty of Economics and Business, University of Zagreb, as a co-author of book „ESOP i hrvatsko poduzeće“, Sinergija, Zagreb, 2004.
- Award Mijo Mirković, Faculty of Economics and Business, University of Zagreb, as a co-author of book „Organizacija“ Sinergija, Zagreb, 2017.

Public and university services

- Member of Faculty council (2003-2005)
- Member of Committee for student enrolment (2002-2008)
- Member of Committee for quality assurance at Faculty of Economic and Business University of Zagreb;
- Member of Committee for student election at Faculty of Economic and Business University of Zagreb; Member of Committee for undergraduate study at Faculty of Economic and Business University of Zagreb (2010-2014)
- Member of Committee for social and humanistic sciences at University of Zagreb, Deputy member of University of Zagreb Senate (2010-2014)

Journal editor roles  
(editor in chief, associate editor,  
guest editor, editorial board etc.)

- Member of editorial boards and editor of the international scientific journal Business Excellence

Prominent conferences  
(program, organizing, scientific  
etc. committees)

- Member of organization committee for international conference „21 Annual Conference of European Association of Law and Economics“, 23-25.09. 2004., Zagreb (2003-2004)

Researcher's profiles

ORCID: <https://orcid.org/0000-0001-7142-3762>

Google Scholar: <https://scholar.google.hr/citations?user=xhY1f3kAAAAJ&hl=hr&oi=sra>

Full bibliography: <https://bib.irb.hr/lista-radova?autor=196151>

## SELECTED BIBLIOGRAPHY

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1. Klindžić, M., **Rašić Jelavić, S.**, Načinović, I. (2016) Overview of the obstacles and facilitators of learning and acquiring knowledge in strategic alliances – an empirical study, *Journal of Economic and Social Development*, 3(2), pp. 90-101. ISSN 1849-3327 / print ISSN 1849-6628; UDK 33:316.
2. **Rašić Jelavić, S.**, Brkić, I. (2016) PEST/LE analiza opće okoline cementne industrije u Hrvatskoj, *Zbornik Ekonomskog fakulteta u Zagrebu*, 14(1), pp. 65-86. UDK 331.24(497.5), JEL Classification J33
3. **Rašić Jelavić, S.**, Brkić, I. (2016) Analiza cementne industrije u Hrvatskoj primjenom Porterovog modela pet industrijskih sila, *Poslovna izvrsnost*, 10(1), pp. 75-95. ISSN 1848-9060 (Online), ISSN: 1846-3355 (Tisak), UDK/UDC 666.94-047.44(497.5).
4. **Rašić Jelavić, S.**, Brkić, I., Kožul, A. (2016) Financijski pokazatelji cementne industrije u Hrvatskoj, *Ekonomska misao i praksa*, 25(2), pp. 565-586. ISSN: 1330-1039, UDK/UDC 666.94:657.3.
5. Aleksic, A., **Rašić Jelavić, S.** (2017) Testing for strategy-structure fit and it's importance for performance; *Management: Journal of Contemporary Management Issues*, (22)1, pp. 85-102, ISSN 1331-0194 (print); ISSN 18463-363 (Online).
6. Rašić, S., Galetić, L., Hernaus, T. (2016) Organizacijske strukture, u ur. Lovorka Galetić, Organizacija, Sinergija, Zagreb, pp. 191.-252., ISBN: 978-953-6895-57
7. Renko, S., **Rašić, Jelavić, S.** and Petljak, K. (2016) Students' perception on the role of high education in improving image of retailing as a career. *15th International Scientific Conference on Economic and Social Development - Human Resources Development, Varaždin* [online], pp. 136-143. ISSN 1849-6903 (CD-ROM) ISSN 1849-7535 (Online); Book of Abstracts: ISSN 1849-689X (Print), ISSN 1849-7543 (Online).
8. **Rašić, Jelavić, S.** (2017) A natural resource-based view of the firm: Resource-based analysis, *20th International Scientific Conference on Economic and Social Development, Prague, 27-28 April, 2017*, [online], pp. 588-597. ISSN 1849-6903 (CD-ROM) ISSN 1849-7535 (Online), Book of Abstracts: ISSN 1849-689X (Print), ISSN 1849-7543 (Online).
9. Renko, S., **Rašić, S.**, Petljak, K., (2015) Towards Financial Sustainability in Green Logistics, *7th International Scientific Conference Management of technology: Step to Sustainable Production*, Brela , Croatia, 10-12 June 2015., Book of Abstracts, ISSN: 1848-9591, str. 47, Fullpapers USB, pp. 1-9. ISSN: 1848-9591
10. **Rašić, Jelavić, S.**, Renko, S., Štulec, I. (2016) Supply chain collaboration: the basis for corporate social responsibility in the Croatian tourism, *8th International Scientific Conference Management of technology: Step to Sustainable Production, Poreč, Croatia, 31 May - 02 June 2016.*, Book of Abstracts, ISSN: str. 54., Fullpapers USB, pp. 1-7.