

PERSONAL INFORMATION

Zoran Wittine



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WORK EXPERIENCE

- 2006-present **Faculty of Economics and Business - University of Zagreb**
Assistant Professor
- 2005-2006 **McKinsey&Company**
Business Coconsultant

EDUCATION AND TRAINING

- 2013-2014 **Advanced Program in Business**
Innovation Institute, Zagreb
- 2010-2012 **PhD**
Faculty of Economics and Business - University of Zagreb
- 2006-2010 **Master of Science**
Faculty of Economics and Business - University of Zagreb
- 2009 **Project and process risk management**
Management Center Oskar, Zagreb
- 2009 **Analysis and Management of Financial Risk**
London School of Economics and Political Science, London, UK.
- 2006 **Zabinki Summer Camp**
Warsaw, Poland
- 2005 **International Institute for Political and Economic Studies**
Georgetown University
- 2004 **Danubia Summer University**
CEE
- 2000-2004 **Bachelor of Science**
Faculty of Economics and Business - University of Zagreb

SCHOLARLY ACTIVITIES

- Journal of Harmonized Research in Management**
Member of the editorial board
- Journal of Business and Economics**
Member of the editorial board
- International Journal of Trade, Economics and Finance**
Member of the editorial board
- Notitia – journal of sustainable development**

Member of the editorial board

International Conference on Business and Economics Research, Beijing, 2019

Member of the technical committee

International Conference on Business and Economics Research, Toronto, 2018

Member of the technical committee

International Conference on E-commerce, E-Business and E-Government, Turku, Finland, 2017

Member of the editorial board

International Conference on Business and Economics Research, Birmingham, 2017

Member of the technical committee

International Conference on Business and Economics Research, Rio de Janeiro, Brasil, 2015

Member of the technical committee

International Conference on Marketing, Management and Economics, Sarajevo, Bosnia and Herzegovina, 2014

Member of the editorial board

Global Business Conference, Šibenik, 2012

Member of the organizational and editorial board

Global Business Conference, Dubrovnik, 2011

Member of the organizational and editorial board

PROFESSIONAL ENGAGEMENT

- 2014.-2015. Feasibility studies for the establishment of innovative network for industry and development of innovative platforms
- 2013. Industrial strategies of The Republic of Croatia 2014-2020.
- 2012. Business management and organizational structuring of Croatian forests Ltd.
- 2011. Defining development priorities of the wider regions (NUTS 2)
- 2008. The feasibility of the programme of the economic use of geothermal energy at the location Velika Ciglana
- 2007. The concept and feasibility of the program of economic use of the geothermal energy at the location Lunjkovec – Kutnjak

**ENGAGEMENT IN RESEARCH
PROJECTS**

- 2020. Promoting Social entrepreneurship in higher Education for a prosperous society
- 2020. Building the Universities of the Future through Social Innovation Education
- 2018. Factors that affect consumer readiness to use online platforms
- 2017. The impact of brand innovation on consumer willingness to pay different price levels
- 2015. ECONQUAL – Acquisition of the principles of the Croatian Qualifications Framework in institutions of higher education in the field of economics
- 2013.-2014. Managing market changes through strategies of market development
- 2009.-2012. Managerial tools in digital business

HONOURS AND AWARDS

- 2015. **Best Session Presentation Award**
International Conference on Social Sciences, Colombo, Sri Lanka
- 2014. **Best lecturer**
Faculty of Economics and Business - Zagreb
- 2013. **Best Paper Award**
International Economics Development and Research Center, Dubai, UAE.
- 2012. **Best Paper Award**
Journal of American Business Review, New York, SAD.
- 2010. **Academic Excellence - Best Paper Award**
The Clute Institute for Academic Research, Dublin, Ireland.
- 2004. **EBIP Excellence Award**
Economics and Business International Program