



University of Zagreb
Faculty of
Economics & Business

presents

Paper Development Workshop

Wednesday, 20 June

University of Zagreb, Faculty of Economics and
Business, J.F.Kennedy Square 6
Venue: Room 7

We invite you to attend a workshop at University of Zagreb, Faculty of Economics and Business, presented by Professor Justin Paul from University of Puerto Rico. In this session, authors will be provided with guidance and expertise in the development of their manuscript for potential submission to an Academy journal. The workshops include general presentations about the individual journal by members of that journal's editorial team, as well as roundtable discussions that focus on providing authors with practical and developmental feedback aimed at strengthening and improving their papers.

Planned Sessions:

8:00 – 8:30	Registration
8:30 – 9:00	Welcoming speech by Vice Dean Jurica Pavičić
9:00 – 10:30	Part I Introduction 4W+H
10:30 – 10:45	Coffee Break
10:45 – 12:30	Part 2
12:30 – 14:00	Lunch time
14:00 – 15:30	Part 3
15:30 – 15:45	Coffee Break
15:45 – 17:00	Concluding remarks

JUSTIN PAUL is a full professor with the Graduate school of Business Administration, University of Puerto Rico, USA. He has served as a full time faculty member with the University of Washington, Nagoya University of Commerce & Business- Japan. He is serving/served as Guest/Senior/Associate Editor for International Business review, Journal of Retailing and Consumer services, Small Business Economics, Journal of Promotion Management, International Trade Journal, European Journal of International Management. He has been a visiting Professor at Vienna University of Economics & Business, Aarhus University-Denmark, Deakin University- Australia, Grenoble Eco le de Management-France.

Registrations are open until 15th June 2018.

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