WIRTSCHAFTS UNIVERSITÄT WIEN VIENNA UNIVERSITY OF ECONOMICS AND BUSINESS

30th International Summer University^{WU} (ISU^{WU}) 2019

WU (Vienna University of Economics and Business)

July session: July 8 – July 26, 2019

August session: July 29 – August 16, 2019

About ISU^{WU}

The International Summer University^{WU} (ISU^{WU}) program is an intensive short program, which provides international students with an excellent opportunity for **international and multinational education**. The ISU^{WU} is organized as **three-week sessions** (one three-week session in July and one three-week session in August) in Vienna and offers courses for both **undergraduate and graduate students**.

A large variety of **business-related courses** are taught by a team of experienced lecturers of WU and colleagues from partner universities hailing from the entire globe. The main objective of the program is **to deepen specific knowledge in business**. Visiting local companies and solving practical case studies in intercultural groups complement the strong theoretical basis. An exciting social and cultural program effectively complements the summer university.

Academic program

Courses are designed to be highly interactive and a priority is placed on group discussion and teamwork; students complete pre-course assignments in order to have the qualifications necessary to start the course on the same level. The team of instructors consists of WU lecturers as well as renowned, international guest lecturers.

The undergraduate program consists of two intensive courses, which are taught consecutively over the course of 3 weeks, each course lasting one and a half weeks (Monday to Tuesday and Wednesday to Friday). These intensive courses are held in the mornings and total **8 ECTS-Credits**.

The graduate program consists of three intensive courses, which are taught consecutively over the course of 3 weeks, each course lasting five days (Monday to Friday). These intensive courses are held in the mornings and total **9 ECTS-Credits**.

Courses cover topics related to **International Business, International Marketing, International Human Resource Management and Leadership, Entrepreneurship, Strategic Management, International Finance and Sustainable Management, Negotiation Management.**

The ISU^{WU} academic program will be announced on our website in December 2018. For detailed information on the academic program and schedules from 2018 please visit:

https://www.wu.ac.at/io/isuwu/

Social and cultural program

The ISU^{WU} offers **social and cultural activities** in order to provide students with opportunities for intercultural exchange between students and cultural enrichment through in- and outdoor activities in Vienna.

These activities include Opening and Closing Ceremonies, which are always an integral part of the ISU^{WU} and are held in the ceremonial halls of the WU Campus. Traditionally, an **International Cultural Evening** is held each year, in which students are asked to bring their colleagues closer to their home country in any creative way they can think of, including presentations, clothing, as well as food and drink from their home. As part of getting to know Austria, students are invited to a traditional Austrian "Heuriger" wine tavern, a genuine piece of Austrian culinary culture.

These events and many more social and cultural activities are organized by the ISU^{WU} team, in order to make the students' stay in Vienna an unforgettable experience.

Participants and application requirements

Around **150-200 students from over 25 countries participate** in the ISU[WU] every year. Eligible candidates are **students in the fields of economics and/or business administration** worldwide with a high degree of English language proficiency. Participants who complete the program successfully receive an **ISU[WU] certificate**.

Application requirements for the **undergraduate program:**

- Current enrollment and completed minimum of one year undergraduate education with a specific focus on business administration and related areas
- excellent English language skills

Application requirements for the **graduate program:**

- current enrolment in a master's or MBA program (or equivalent) with a specific focus on business administration and related areas
- OR a bachelor degree in a business major
- excellent English language skills

Nomination and application

Students from WU partner universities **can be nominated** as part of the general exchange agreement (exchange student), or they can apply by themselves directly during our application period as non-exchange students from our partner universities and pay a reduced tuition fee (40%). If you nominate students as exchange students, your students have a guaranteed spot in the summer program and are exempt from paying a tuition fee.

Please fill in the nomination form and send your **nomination for exchange students by March 15, 2019** directly to isuwu@wu.ac.at.

All students also have to fill in an online application form for WU and upload all necessary supporting documents. The application period for students is: **February 15 - March 31, 2019.** All applicants who submit their complete application on time will be informed about the outcome of their applications via email by **April 30, 2019**.

Services

The following services are offered to all summer university program students:

- Business courses with an international perspective
- Lunch (Monday through Friday on lecture days)
- Accommodation in a students' residence hall off-campus *(optional)*
- Internet access (WiFi) on campus and in residence halls
- Public transportation ticket within Vienna for the whole time of the session
- Course materials
- Company visits and guest speakers
- Opportunities for intercultural exchange through the social and cultural program and information on student-friendly weekend packages for exploring Europe, entry fees are to be paid by the students themselves
- Use of WU's library, computer laboratories, eLearning services, and language resource center
- Grade certificate
- Support of the ISU[WU] Team

Participation Fee

As a WU partner university you have two options when nominating your students for ISU[WU]:

1) **Partner university/nominating for exchange slots:** Students who are enrolled in a degree program of a WU partner university and nominated as part of the general bilateral exchange agreement are exempt from tuition fees and pay the program fee only. Quota: 3 summer university students count for 1 semester student.

2) **Partner university/no nomination for exchange slots:** Students who are enrolled in a degree program of a WU partner university who are not nominated as part of the bilateral exchange agreement with WU qualify for a reduced tuition fee, which is to be paid together with the general program fee. Students can apply directly online during the application period; a nomination is not needed.

Participation fee options*:

	Undergraduate program	Graduate program
Fee for exchange students – applies to students who are officially nominated by a WU partner university as part of the general bilateral exchange agreement.	**€ 1,370**	**€ 1,370**
Fee for non-exchange students from WU partner universities – applies to students who study at a WU partner university but are not officially nominated by the partner school as part of the general bilateral exchange agreement. These students receive a 40% reduction on the tuition fee.	**€ 1,826**	**€ 2,054**
Fee for international free mover students – applies to students from non-WU partners.	**€ 2,130**	**€ 2,510**

** The program fee includes accommodation in a student residence hall (single room in a shared apartment). Should your students prefer to book their own accommodation the fee will be reduced by **€ 490**. For more information please have a look at our website: http://www.wu.ac.at/io/isuwu.*

Contact information

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