

PERSONAL INFORMATION

Mia Delić



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Sex Female | Date of birth 14/05/1988 | Nationality Croatian

WORK EXPERIENCE

03/2012–Present

Teaching and Research Assistant

University of Zagreb, Faculty of Economics and Business, Zagreb (Croatia)

Holding of seminars from following courses:

- Trade and Trade policy (master`s level)
- Information Systems in trade (bachelor`s level)
- Supplier Relationship Development (bachelor`s level)
- Economics of Electronic Commerce (master`s level)
- Procurement Management (BDiB study in english and bachelor`s level)
- Establishment and Business of Small Enterprises (bachelor`s level)

03/2014–07/2016

External associate - Teaching Assistant

University of Split, Split (Croatia)

Holding of seminars from Public Procurement course (bachelor`s level)

01/10/2015–01/01/2016

Visiting researcher

Cardiff University, Cardiff Business School, Cardiff (United Kingdom)

13/04/2015–17/04/2015

Guest Lecturer

Vilnius Gediminas Technical University, Faculty of Business Management, Department of Business Technologies, Vilnius (Lithuania)

17/05/2013–25/05/2013

Guest Lecturer

Cracow University of Economics, Department of Strategic Analysis, Cracow (Poland)

09/2009–2011

Student Assistant

University of Zagreb, Faculty of Economics and Business

10/2010–11/2011

Assistant Accountant

GT Automobili d.o.o., Zagreb (Croatia)

06/2010–10/2010

Receptionist

Hotel Kaštil d.o.o., Bol (Croatia)

09/2008–07/2010 **Trainer**
Athletic club Zagreb-Ulix (athletic school), Zagreb

EDUCATION AND TRAINING

11/2012–11/2016 **Ph.D. in Economics**
University of Zagreb, Faculty of Economics and Business, Zagreb (Croatia)
Postgraduate doctoral programme in Business Studies and Economics

04/04/2014–05/04/2014 **Academic Workshop "Outreach and Integration with the South East Europe area"**
Academy of Management (AOM) Managerial and Organizational Cognition (MOC) division

09/2006–06/2011 **Master of Economics**
University of Zagreb, Faculty of Economics and Business
Department of Trade

PERSONAL SKILLS

Mother tongue(s) Croatian

Other language(s)	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	C2	C2	C1	C1	C2
IELTS					
French	A1	A1	A1	A1	A1
Italian	B1	B1	B1	B1	B1

Levels: A1 and A2: Basic user - B1 and B2: Independent user - C1 and C2: Proficient user
[Common European Framework of Reference for Languages](#)

Communication skills

- excellent presentation and written communication skills gained through my work experience at the Faculty
- speaking in public
- excellent contact skills with children gained through my experience as athletic trainer in athletic school

Organisational / managerial skills

- good organizational skills
- good team-leading skills gained as athletic trainer
- multi-tasking
- meeting deadlines
- persistent

Digital skills SELF-ASSESSMENT

Information processing	Communication	Content creation	Safety	Problem solving
Proficient user	Proficient user	Proficient user	Basic user	Independent user

Digital skills - Self-assessment grid

Microsoft Office Applications

Other skills diving licence

Driving licence B

ADDITIONAL INFORMATION

PUBLICATIONS

Book Chapters:

- Knežević, Blaženka; Škrobot, Petra; Delić, Mia (2014), Adjusting Category Management towards Younger Consumers – The Key Factors of a Beer as a Retail Product Category in Croatia, EBES 2014 ANTHOLOGY, pp. 15-27.
- Delić, Mia; Knežević, Blaženka (2014), Development of Shopping Centers in Central and Southeastern Europe // DAAAM INTERNATIONAL SCIENTIFIC BOOK 2014 / Katalinić, Branko, editor(s), Vienna: DAAAM International Publishing, pp. 471-484.
- Knežević, Blaženka; Delić, Mia; Knego, Nikola (2014), The Retail Internationalization in Visegrad Countries and Croatia // International Business from the Central European Perspective / Knežević, Blaženka; Wachs, Krzysztof, editor(s), Zagreb, Croatia: University of Zagreb, Faculty of Economics and Business, pp. 113-128.
- Knežević, Blaženka; Delić, Mia (2012), Trade and Education // Mijo Mirković: TRGOVINA I UNUTRAŠNJA TRGOVINSKA POLITIKA - Pretisak s komentarima / Knego, Nikola; Renko, Sanda; Knežević, Blaženka, editor(s), University of Zagreb, Faculty of Economics and Business, pp. 371-378.

Scientific papers in Journals:

- Knežević, Blaženka; Delić, Mia (2015) THE RETAIL INTERNATIONALIZATION DYNAMICS IN CENTRAL AND SOUTHEASTERN EUROPE, INTERNATIONAL JOURNAL VALLIS AUREA, 1 (1), pp. 41-54.
- Knežević, Blaženka; Delić, Mia; Knego, Nikola (2015) Smartphones and Mobile Applications as Shopping Tools – Attitudes of Young Retail Consumers in Croatia, HANDEL WEWNĘTRZNY, vol. 5, pp. 188-202.
- Knežević, Blaženka; Knego, Nikola; Delić, Mia (2015) THE RETAIL CONCENTRATION AND CHANGES OF THE GROCERY RETAIL STRUCTURE, Journal for International and European Law, Economics and Market Integrations, 1 (2), pp. 37-51.
- Dužević, Ines; Miloloža, Helena; Delić, Mia (2014), Application of Focus Group Interviews for Business Curriculum Development in Higher Education. // *Mediterranean Journal of Social Sciences*, 5 (13); 229-234.
- Tipurić, Darko; Dvorski Katarina; Delić, Mia (2014), Measuring the Quality of Corporate Governance A Review of Corporate Governance Indices. // *European Journal of Economics and Management*, 1 (1), pp. 234-251.

Nonscientific papers in other Journals:

- Knežević, Blaženka; Delić, Mia; Kirin, Marko (2015) Neuspjeh Wal-Marta u Njemačkoj kao vrijedna lekcija iz strategije internacionalizacije, *Suvremena trgovina*, 40 (2), pp. 50-53.
- Delić, Mia (2013), Review: "Electronic Commerce 2012: A Managerial and Social Networks Perspective". // *Zbornik Ekonomskog fakulteta u Zagrebu*. 11 (2013), 1; 147-150.

Scientific conference papers with international peer-review:

- Baković, Tomislav; Delić, Mia; Brečić, Ružica (2015) The influence of Radical Innovation Culture on Innovation Performance in the Croatian Manufacturing Industry, Proceedings of the 40th Annual Macromarketing Conference - Marketing as Provisioning Technology: Integrating Perspectives on Solutions for Sustainability, Prosperity, and Social Justice / Shultz, Clifford; Benton, Raymond; Kravets, Olga (ur.). - Chicago: Macromarketing Society, Inc., pp. 805-808.
- Knežević, Blaženka; Delić, Mia; Cegnar, Matija (2015) Benefits and Risks of RFID Technology in Retail from the Younger Consumers' Point of View, Proceedings of The 15th International Scientific Conference Business Logistics in Modern Management/Segetlija, Z. and coop. (ur.). - Osijek: Faculty of Economics Osijek, pp. 35-52.
- Knežević, Blaženka; Delić, Mia; Kukić, Nenad (2015) SMARTPHONES AND MOBILE APPLICATIONS AS TOOLS FOR GROCERY SHOPPING, Proceedings of The International Scientific Conference, Trade Perspectives 2015: Innovations in Food Retailing / Knego, Nikola; Renko, Sanda; Knežević, Blaženka (ur.). - Zagreb: Faculty of Economics and Business Zagreb & Croatian Chamber of Economy, pp. 164-176.
- Dužević, Ines; Lazibat, Tonči; Delić, Mia (2014), Examining Individual and Institutional Influences on Students' Engagement // *International Proceedings of Economics Development and Research "Education and Management Innovation III"* / Han, Yan, editor(s), Singapore: IACSIT Press, pp. 90-95.
- Knego, Nikola; Delić, Mia (2014), THE IMPACT OF ADDITIVE TECHNOLOGIES ON BUSINESS PROCESSES IN THE SUPPLY CHAIN // *PERSPEKTIVE TRGOVINE 2014: Ljudi, tehnologija, znanje* / Knego, Nikola; Knežević, Blaženka; Renko, Sanda, editor(s). University of Zagreb, Faculty of Economics and Business, pp. 234-249.
- Knežević, Blaženka; Delić, Mia (2014), The Retail Internationalization Dynamics in Croatia // *Proceedings of The 4th International Conference "Vallis Aurea" Focus on: Regional & Innovation Development 2014* / Katalinić, Branko, editor(s). Požega: Polytechnic in Požega, Croatia & DAAAM International Vienna, pp. 271-279.
- Knego, Nikola; Knežević, Blaženka; Delić, Mia (2013), Supply Chain and Purchasing // *PERSPEKTIVE TRGOVINE 2013: Odnosi u lancima opskrbe / TRADE PERSPECTIVES 2013: Supply Chain Relationships* / Knego, Nikola; Knežević, Blaženka; Renko, Sanda, editor(s). University of Zagreb, Faculty of Economics and Business, pp.1-15.
- Delić, Mia; Knežević, Blaženka (2012), ASPECTS AND PRINCIPLES OF SUSTAINABILITY IN ELECTRONIC COMMERCE // *Perspektive trgovine 2012: Trgovina u kontekstu održivog razvoja / Trade Perspectives 2012: Trade in the Context of Sustainable Development* / Knego, Nikola; Renko, Sanda; Knežević, Blaženka, editor(s). University of Zagreb, Faculty of Economics and Business, pp. 315-327.

Other refereed conference papers:

- Knežević, Blaženka; Delić, Mia; Lovrić, Sandro (2012), Evaluation of suppliers as a basis of strategic procurement // *Poslovna logistika u suvremenom menadžmentu* / Segetlija, Zdenko et al., editor(s). Osijek, Faculty of Economics and Business, pp. 61-74.

Abstracts in Book of abstracts:

- Dužević, Ines; Miloloža, Helena; Delić, Mia (2014) Application of Focus Group Interviews for Business Curriculum Development in Higher Education, Book of Proceedings of the 4th International Conference on Humanities and Social Sciences / Savaneli, B.; Krivokapić, M.; Pikhart, M. (ur.). - Rim: MCSER Publishing, pp. 90-90.
- Knežević, Blaženka, Škrobot, Petra, Delić, Mia (2014), Adjusting Category Management towards Younger Consumers - Key Factors of Beer as a Retail Product Category in Croatia // *14th EBES CONFERENCE - BARCELONA - PROGRAM AND ABSTRACT BOOK* / Batten, Jonathan, editor(s). Istanbul: Tenik Basim Tanitim Matbaacilik, pp. 64-65

Scientific Projects

- member of international scientific project "Potentials and Obstacles of Social Markets Development in SEE and CEE" financed by the Croatian Science Foundation (2015. - 2018.)
- member of scientific project "Innovations in Supply Chains in conditions of the retail internationalization" financed by the University of Zagreb (21.07.2015. - 31.01.2016.)
- member of scientific project "Improving service quality in higher education by investing in the progress and development of students" financed by the University of Zagreb (31.10.2013. -

31.10.2014.)

Memberships

- **Editorial Board Secretary** - Scientific Journal Business Excellence published by Faculty of Economics and Business Zagreb and Croatian Institute for Quality
- member of Council of Supply Chain Management Professionals