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TRADE PERSPECTIVES 2023: Smart solutions in trade and retail

DATE & VENUE

29th & 30th November 2023
Zagreb, Croatia

EDITORS

Ines Dužević, PhD
Dora Naletina, PhD
Ivana Štulec, PhD

ORGANIZERS

Department of Trade and
International Business, Faculty
of Economics and Business,
University of Zagreb
&
Croatian Chamber of Economy

IMPORTANT DATES

July 2023	25,	Deadline for abstract submission
August, 2023	10	Notification of abstract acceptance / rejection
September 15, 2023		Deadline for full paper submission
October 2023	15,	Deadline for conference fee payment

E-MAIL:

tradeperspectives@net.efzg.hr

URL:

tradeperspectives.net.efzg.hr

CALL FOR PAPERS

We are looking forward to welcome academic and research community to the beautiful city of Zagreb that has been voted **the best Christmas market in Europe** three times in a row (2015, 2016 & 2017). International scientific conference Trade Perspectives 2023 will be held for the **fourteenth** consecutive year and continues on gathering scholars and professionals to exchange new ideas, research insights and best practices.

The Conference will be held on **29th and 30th of November 2023** at The Faculty of Economics and Business, University of Zagreb, Croatia. The aim of the Conference is to explore the results of implementation of innovative technologies which results with smart solutions in trade and retail. At the Conference, as well it will be discussed artificial intelligence in business, the rise of commodity prices and its impact on prices of final consumer goods, the impact of inflation on business, disruptions of global supply chains. Conference Proceedings of previous years are indexed in **EconLit** and **JEL** and this year will be submitted for indexation as well.

TOPICS include but are not limited to:

- Adapting business strategies to new business environment.
- Artificial intelligence in business.
- Business innovations in domestic and international trade.
- Business risks and business models in a post-COVID-19 world.
- Commodity prices and economic growth.
- Cross-cultural and international negotiations.
- Cross-cultural consumer behaviour impacted by COVID-19.
- Disruption of supply chain management in international/global environment.
- Emergence of well-educated global consumers.
- Gains and losses in international trade.
- Health supply chain management.
- Impact of rise of commodity prices on developed and emerging countries.
- International knowledge transfer.
- Managing education in the times of post COVID-19 world.
- Retail resilience.
- Role of technology development in fostering international trade activities.
- Smart solutions in trade.
- Smart solutions in retail.
- Sustainability of international freight transport and logistics.
- The impact of inflation on business in the trade sector.
- The rise of commodity prices and its impact on prices of final consumer goods.
- Transport and distribution management as a vital part of international trade activities.