

PERSONAL INFORMATION

**Naletina Dora**



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Sex Female | Date of birth 17/06/1987 | Nationality Croatian

CURRENT POSITION

**Assistant Professor at Department of Trade**

Faculty of Economics and Business, Zagreb (Croatia)

WORK EXPERIENCE

01/10/2016 – 16/05/2017

**Postdoctoral researcher at Department of Trade**

Faculty of Economics and Business, Zagreb (Croatia)

01/07/2011 – 30/09/2016

**Assistant at Department of Trade**

Faculty of Economics and Business, Zagreb (Croatia)

EDUCATION

01/2011 – 01/2016

**PhD**

**University postgraduate (doctoral) study programme in Economics and Business Economics**

Faculty of Economics and Business, University of Zagreb (Croatia)

10/2009 – 09/2010

**Mag.oec. (summa cum laude)**

Faculty of Economics and Business, University of Zagreb (Croatia)

10/2005 – 06/2009

**univ.bacc.oec**

Faculty of Economics and Business, University of Zagreb (Croatia)

PERSONAL SKILLS

Mother tongue(s) Croatian

Other language(s)

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	C2	C2	C2	C2	C2
Italian	B1	B1	B1	B1	B1

Communication skills

- excellent communication skills acquired in teaching, scientific projects and domestic and international collaboration
- excellent presentation skills acquired in teaching and numerous presentations at professional and scientific conferences home and abroad

Organizational skills	<ul style="list-style-type: none"> <li>▪ team work at scientific projects</li> <li>▪ mentoring and guiding students in writing of professional and scientific papers</li> </ul>
Business skills	<ul style="list-style-type: none"> <li>▪ several years of experience in teaching and class organization</li> </ul>
Computer skills	<ul style="list-style-type: none"> <li>▪ excellent knowledge of Microsoft Office tools</li> <li>▪ excellent knowledge of research results analysis software EViews</li> <li>▪ very good knowledge of research results analysis software IBM SPSS Statistica</li> </ul>
Driving licence	B
Researcher's profiles	<p>ORCID: <a href="https://orcid.org/0000-0002-6275-7039">https://orcid.org/0000-0002-6275-7039</a></p> <p>Google Scholar: <a href="https://scholar.google.hr/citations?user=fcMHKvMAAAAJ&amp;hl=en">https://scholar.google.hr/citations?user=fcMHKvMAAAAJ&amp;hl=en</a></p> <p>Full bibliographhy: <a href="http://bib.irb.hr/lista-radova?autor=331781">http://bib.irb.hr/lista-radova?autor=331781</a></p>

## ADDITIONAL INFORMATION

Conferences & Seminars	<ul style="list-style-type: none"> <li>▪ <b>19.-23.02.2018.</b>; Innsbruck: Congress Innsbruck, 20th International Working Seminar on Production Economics.</li> <li>▪ <b>29.-30.11.2017.</b>; Zagreb: Faculty of Economics and Business, International Scientific Conference „TRADE PERSPECTIVES 2017: Specialization and Customer Centered Retailing”.</li> <li>▪ <b>29.-30.11.2017.</b>; Zagreb: Faculty of Economics and Business, workshop "Models and techniques of econometric analysis for scientific research”.</li> <li>▪ <b>12.-13.10.2017.</b>; Osijek: Faculty of Economics, 17<sup>th</sup> International Scientific Conference <b>Business Logistics in Modern Management</b>.</li> <li>▪ <b>12.-14.07.2017.</b>; Zagreb: Faculty of Economics and Business, The International Conference on Theory and Applications in the Knowledge Economy.</li> <li>▪ <b>05.04.2017.</b>; Zagreb: Faculty of Transport and Traffic sciences, Round table 'Budućnost linijskog pomorskog putničkog prometa u Republici Hrvatskoj.</li> <li>▪ <b>23.-24.11.2016.</b>; Zagreb: Faculty of Economics and Business, International Scientific Conference „TRADE PERSPECTIVES 2016: Safety, security and loyalty”.</li> <li>▪ <b>02.06.2016.</b>; Zagreb, Spring seminar GS1 Croatia.</li> <li>▪ <b>17.-18.12.2015.</b>; Zagreb, 11th International Conference on Economic and social Development - Building Resilient Society.</li> <li>▪ <b>18.-19.11.2015.</b>; Zagreb: Faculty of Economics and Business, International Scientific Conference „TRADE PERSPECTIVES 2015: Innovations in food retailing”.</li> <li>▪ <b>20.-21.11.2013.</b>; Zagreb: Faculty of Economics and Business, International Scientific Conference „TRADE PERSPECTIVES 2013: Supply Chain Relationships”.</li> <li>▪ <b>03.-04.12.2012.</b>; University of Zagreb, workshop: 'Networking for doctoral researchers'.</li> <li>▪ <b>21.-22.11.2012.</b>; Zagreb: Faculty of Economics and Business, International Scientific Conference „TRADE PERSPECTIVES 2012: Trade in the Context of Sustainable development”.</li> <li>▪ <b>05.10.2012.</b>; Požega, Poytechnic in Požega, 3<sup>rd</sup> International Conference „Vallis Aurea – Regional Development”.</li> <li>▪ <b>23.-26.11.2011.</b>; Wien: DAAAM International Vienna, International academy of engineering &amp; Vienna University of technology, 22nd DAAAM International Symposium Intelligent Manufacturing &amp; Automation: Power of Knowledge and Creativity.</li> <li>▪ <b>16.11.2011.</b>; Zagreb: Faculty of Economics and Business, International Scientific Conference</li> </ul>
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„Distributive trade as a SEE and CEE development driver“.

- **19.-20.05.2011.**; Croatian Chamber of Economy, 2<sup>nd</sup> Round Table of regulatory institutions of railway services on the market of SouthEast Europe.
- **24.11.2010.**; Zagreb: Faculty of Economics and Business, Scientific Conference „Izazovi trgovine u recesiji“.

## SCIENTIFIC PROJECTS

- **July 2017 – December 2017** – researcher on project „Innovations in Supply Chains in Conditions of Retail Internationalization“ financed by University of Zagreb, leader: Blaženka Knežević.
- **July 2015 – January 2016** - researcher on project „Innovations in Supply Chains in Conditions of Retail Internationalization“ financed by University of Zagreb, leader: Blaženka Knežević.
- **2011. – 2015.** - researcher on project „Managerial tools in digital companies“ financed by Ministry of Science, Education and Sports, leader: Marina Dabić, PhD.

## PUBLICATIONS

### BOOK CHAPTERS

- Bendeković, J., Simonić, T., **Naletina, D.** (2014). Importance of marketing strategy for achievement of competitive advantage of Croatian road transporters. In: Katalinic, B. (eds.). *Chapter 21 in DAAAM International Scientific Book*, DAAAM International Publishing, Vienna, Austria, ISBN 978-3-901509-98-8, ISSN 1726-9687, pp. 257-266.
- Bendeković, J., Rogozar, Z., **Naletina, D.** (2014) The role and importance of intermodal transport in Croatia for EU countries. In: Katalinic, B. (eds.). *Chapter 22 in DAAAM International Scientific Book 2014, DAAAM International Publishing*, Vienna, Austria, ISBN 978-3-901509-98-8, ISSN 1726-9687, pp. 267-278.
- Bendeković, J., **Vuletić, D.** (2013) Piracy influence on the shipowners and insurance companies. In: Katalinic, B. (eds.). *Chapter 42 in DAAAM International Scientific Book 2013*, Published by DAAAM International, Vienna, Austria, ISBN 978-3-901509-94-0, ISSN 1726-9687, pp. 711-718.
- Bendeković, J., **Vuletić, D.** (2012.): 'Transport kao okosnica globalne trgovine'. In: Knego, N., Renko, S., Knežević, B. (eds.): „*Mijo Mirković: Trgovina i unutrašnja trgovinska politika, prečetak s komentarima*“, Ekonomski fakultet, Sveučilište u Zagrebu, Zagreb, ISBN 978-953-6025-60-2, pp. 343-348.

### SCIENTIFIC PAPERS IN JOURNALS

- Knežević, B., **Naletina, D.**, Damić, M. (2016). The Changing Structure of Retail Industry: Case Studies on Competitive Advantage of Small Companies in Croatia, *Entrepreneurial Business and Economics Review*, 4(4), pp. 171-181.
- Bendeković, J., Martić, Z., **Vuletić, D.** (2013). Marketing strategy of Croatian Railway Freight Transport under conditions of liberalisation, *Poslovna izvrsnost*, VII(2), pp. 45-63.
- Bendeković, J., **Vuletić, D.** (2011). Financijska analiza poslovanja hrvatske brodograđevne industrije, *Poslovna izvrsnost*, V(1), pp. 125-154.

### SCIENTIFIC PAPERS IN PROCEEDINGS OF INTERNATIONAL CONFERENCES

- Šafranić, P., Petljak, K., **Naletina, D.** (2017). The growing importance of petrol stations as channels for expanding the retail services. In: Baković, T., Knežević, B., Dužević, I. (eds.). *Proceedings of the Trade Perspectives 2017 Specialization and customer Centered Retailing*, 29.-30.11.2017., Zagreb, Croatia, pp. 109-125.
- Kovač, I., **Naletina, D.**, Kuvač, A. (2017). The significance and importance of delivery in electronic commerce. In: Baković, T., Knežević, B., Dužević, I. (eds.). *Proceedings of the Trade Perspectives 2017 Specialization and customer Centered Retailing*, 29.-30.11.2017., Zagreb, Croatia, pp. 191-207.
- Cuglin, A.-M., Petljak, K., **Naletina, D.** (2017). Exploratory research on food waste generation and food waste prevention in the hospitality industry – the case of Zagreb

- restaurants. Dujak, D. (ed.) *Proceedings of the 17th International Scientific Conference*, pp. 537-554.
- **Naletina, D.**, Baković, T., Damić, M. (2017). Competitiveness of Port of Rijeka. In: Tomé, E., Neumann, G., Knežević, B. (eds). *Proceedings of the International Conference Theory and Applications in the Knowledge Economy*, 12.-14.07.2017., Zagreb, Croatia, pp. 682-696.
  - **Naletina, D.**, Perkov, E. (2017). The economic importance of maritime shipping with special reference on Croatia. In: Kozina, G., Rotar, J., Tomic, D. (eds.) *Book of Proceedings "19 th International Scientific Conference on Economic and Social Development"*, 9.-10.02.2017., Melbourne, Australia, Publishers: Varazdin development and Entrepreneurship Agency, Varazdin, Croatia; Victoria University, Melbourne, Australia; University North, Koprivnica, Croatia; Faculty of Management University of Warsaw, Warsaw, Poland, pp. 248-257.
  - Vuletić, A., **Naletina, D.**, Polić, A. (2016). The impact of terrorism on the security and continuity of international business activities. In: Knego, N., Renko, S., Knežević, B. (eds.) *Proceedings of the International Scientific Conference „Trade Perspectives 2016: Safety, security, privacy and loyalty“*, 23-24.11.2016., Zagreb, Croatia, Faculty of Economics and Business, pp. 19-33.
  - Bendeković, J., **Naletina, D.**, Šunjić, Z. (2015) Cost control policy in Maersk Line. In: Vuletic, A., Vlahov, D. R., Pihir, I. (eds.). *11th International Scientific Conference on Economic and Social Development - Building Resilient Society Book of Proceedings*, 17-18.12.2015, Zagreb, Croatia, pp. 125-132.
  - Bendeković, J., **Naletina, D.**, Nola, I. (2015) Food safety and food quality in the supply chain. In: Knego, N., Renko, S., Knežević, B. (eds.). *Proceedings of The International Scientific Conference „Trade Perspectives 2015: Innovations in Food Retailing“*, 18.-19.11.2015., Zagreb, Croatia, pp. 151-163.
  - Bendeković, J., **Naletina, D.**, Bojić, A. (2015) The role of international freight forwarders in the reporting of shipment and delivery of goods in the European Union over the Intrastat. In: Jovancai Stakic, A., Kovsca, V., Bendekovic, J. (eds). *Book of Proceedings 5th Eastern European Economic and Social Development Conference on Social Responsibility*, 21-22 May 2015, Belgrade, Serbia, pp. 301-310.
  - Bendeković, J., **Vuletić, D.**, Gotovac, M. (2013) Uloga i važnost špeditera u lancu opskrbe. In: Knego, N., Renko, S., Knežević, B. (eds.). *Zbornik međunarodne znanstvene konferencije „Perspektive trgovine 2013: Odnosi u lancima opskrbe“*, 20.-21.11.2013., Zagreb, Croatia, pp. 229-240.
  - Bendeković, J., **Vuletić, D.** (2013) Development opportunities of Port of Rijeka in the future. In: Filipović D., Goltnik Urnaut A. (eds.). *2nd International Scientific Conference Book of Proceedings*, 05.04.2013., Paris, France, pp. 74-82.
  - Bendeković, J., Bogdanović, N., **Vuletić, D.** (2012) Influence of economical development on deliveries of ships. In: Katalinic, B. (eds.). *Proceedings of the 3rd International Conference 'Vallis Aurea'*, 05.10.2012., Požega, Croatia, pp. 59-67.
  - Bendeković, J., **Vuletić, D.** (2011) Analysis of safety indicators of Croatian big shipyards. In: Katalinic, B. (eds.) *Annals of DAAAM for 2011 & Proceedings of the 22nd International DAAAM Symposium*, 22(1), 23.-26.11.2011., Wien, Austria, pp. 1491-1492.

#### PhD Dissertation

- **Naletina, D. (2016).** *Resursni pristup izvorima konkurentne prednosti u hrvatskoj industriji cestovnoga prijevoza*, doktorska disertacija, University of Zagreb, Faculty of Economics and Business.