

FIRST CALL

The University of West Hungary Faculty of Economics

is organizing an International Conference entitled

„STRUCTURAL CHALLENGES – CYCLES IN REAL BUSINESS Innovative Possibilities in Real and Virtual Worlds”

on the occasion of the Hungarian Science Days

Date of the conference: 12 November 2015

Location: Campus of the Faculty of Economics
Sopron, Erzsébet u. 9.

We have the honour to invite to the conference the representatives of higher education institutions, government and business, as well as colleagues and experts interested in the subject.

Research fields of the conference:

- Economic and Social Growth
- Global Challenges and Regional Processes
- Methodological Issues of Economical Processes' Analysis
- Creative Business Strategies
- Macro finance
- Financial Responsibility, Capital and Money Markets
- Responsible Corporate Governance
- Competitiveness, Innovation, Social Responsibility
- Ecological Economics, Sustainable Development
- Networks in the Economy and in the Society
- Economics of Tourism

Requirements for the papers and the abstract are available on the conference website.

The accepted and presented papers will be published on a CD with ISBN number.

High-level presentations will be published in the renewed “Economy and Society” journal of the Faculty.

Official languages of the conference: Hungarian, English and German

Conference fee: 100 EUR

*which covers the costs of CDs (volume of essays),
refreshments (coffee, mineral water) and lunch.*

If you wish to participate in the conference, please complete the on-line application form

not later than 16 October 2015.

On-line registration: <http://konf.ktk.nyme.hu>