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Accession to the EU's competition law regime

a law and governance approach





Pre-accession rule transposition

- Extra-ordinary rule-transfer
- Strong conditionality (legal, economic and political)
- Different governance mechanisms in 2004, 2007 and 2013
- New governance mode in the enlargement policy
 - Structured framework for negotiations
 - Stricter monitoring

Post-accession compliance

- Crucial test for the effectiveness of the governance mechanisms used in the process of Europeanization
- Conditionality (external incentive of membership) terminates
- Post-accession tendencies (Pridham, 2008)
 - "Backsliding" reversal
 - Routinization
 - Social learning (changes in norms and beliefs)
 - External pressures

Lessons from 2004

- Aim: "join the club" and obtain "school certificate"
- Exceptional rule transfer
 - External governance left questions of legitimacy and effectiveness
- Pre-accession dominated by rule adoption not implementation
- "World of dead letters" (Falkner and Treib, 2008)
 - Top down legislative process, legislation without participation and political deliberation
 - Favoured statutory enactment vis-à-vis institution building
- Modernization of EU competition law and accession of New Member States

Double role of Regulation 1/2003 in the NMS

- (1) New procedural framework:
 - decentralized enforcement, parallel application of EU and national law
- Aim of reform: more effective enforcement
 - ECN, private enforcement
- (2) Inherent part of the accession acquis
 - Most significant influence on competition laws in the NMS
 - Clear example of Europeanization process

Modes of implementation

- Legislative implementation
 - Articles 101 and 102 TFEU, Article 3 Reg. 1/2003
- Administrative enforcement
 - Article 5 of Regulation 1/2003, very basic
- Judicial implementation
- Institution building: NCAs, NCs!
 - Interacting with market, constitutional and institutional reforms
 - Revival of private law and private law courts

Enforcement

Administrative	Criminal enforcement	Judicial enforcement
NCAs: relatively independent, sufficient resources and expertise, take up broader regulatory tasks, increased investigative powers, cartel units, increasing corporate fines dominant mode of enforcement	Czech Republic Estonia, Hungary (bid- rigging), Romania, Slovenia, Slovakia Active invocation: Estonia	No special courts Judicial review Private enforcement Ambitious without actual enforcement except Lithuania
	ı Zadı	reb, 4 June 2013

National governance and local enforcement strategies

- HU: leniency program for unfair and restrictive market practices (2009)
- HU: compliance program for SMEs (2012)
- CZ: Competition advocacy as an alternative tool to resolve less serious infringement of competition law without initiating administrative proceedings

Institution building I.

- Article 5 and 35 Regulation 1/2003
- Administrative capacity has become a cornerstone of credible enforcement of EU law
 - EU enlargement policy made boundaries between institutions more distinct
 - Critical to effective law enforcement
- No legislative obligations or guidelines
- Technical assistance from EU and IOs
- Independence, accountability, procedures

Institution building II.

- Institutional performance norms:
 - Expertise
 - Administrative efficiency (priority setting)
- Agency organization
 - allocation of enforcement powers
 - Internal organization
- Resources and staff
- Advocacy, competition culture
- Relationship with the courts and other regulatory authorities

Institutional design of NCAs

Competence of NCA includes unfair competition or consumer protection	includes other regulatory area than competition law	Competence of NCA includes only competition law
Bulgaria, Poland, Hungary, Lithuania, Latvia	Bulgaria, Poland, Hungary, Lithuania, Latvia, Estonia, Czech Republic	Romania, Slovakia, Slovenia

European Competition Network

- Case allocation + information exchange
- Guardian of uniform application Arts. 101, 102
 TFEU
- Designed as policy enforcement network functions as policy making network
 - E.g. Model Leniency, Working group on cooperation issues and due process
 - Melting pot of "national laboratories" but dominance of EC
- Peer accountability v. external accountability