

## PERSONAL INFORMATION



## Ivana Marić

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## CURRENT POSITION

Associate Professor at Department of Organization and Management

## WORK EXPERIENCE

2002 - **Assistant professor at Department of Organization and Management**  
University of Zagreb Faculty of Economics & Business  
▪ Lecture and seminar classes, research and scientific work  
**Business or sector** higher education

1997- 2002 **Teaching and Research Assistant at Department of Organization and Management**  
University of Zagreb Faculty of Economics & Business  
▪ Lecture and seminar classes, research and scientific work  
**Business or sector** higher education

1997 **Computer administrator**  
University of Zagreb Faculty of Economics & Business  
▪ Lecture and seminar classes, research and scientific work

1996-1997 **Marketing assistant and Marketing manager**  
Enel, Split, Zagreb  
**Marketing**

## EDUCATION

2008 - 2010 **PhD Economics and Business Economics**  
University of Zagreb Faculty of Economics & Business

2006 - 2008 **MSc Organization and Management**  
University of Zagreb Faculty of Economics & Business

1995 **BSc Economics**  
University of Zagreb Faculty of Economics & Business

TRAINING

- 2013 Guelmimu, Maroko - international conference „9th edition of the International Days of Marketing“; Held a lecture: “The role of Croatian National Tourist Board in promoting local products”
- 2011 Krakow, Poland - „International seminar HRM in service industry“; „Management of profit and nonprofit organizations – comparative analysis of the sectors: The case of Croatia”
- 2009 EDEN, Doctoral Seminar from the field of “Management of Nonprofit Organizations”
- 1997 Education program for the acquisition of competences of higher education teachers, cooperation of Faculty of Philosophy - Zagreb and Faculty of Economics and Business - Zagreb

PERSONAL SKILLS

Mother tongue(s) Croatian

Other language(s)

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	C1	C1	C1	C1	C1
French	A1	A1	A1	A1	A1

Levels: A1/A2: Basic user - B1/B2: Independent user - C1/C2 Proficient user  
[Common European Framework of Reference for Languages](#)

Communication skills very good communication skills acquired during the work at the Faculty

Organisational / managerial skills excellent - managing the family of 6 members (currently managing a team of ten people)

Job-related skills Good governance of quality management procedures (I am currently in charge of quality auditing)

Other skills Office package (Word, Excel, PowerPoint)  
 excellent life skills (Example: a work place and family are a great place to practice)

ADDITIONAL INFORMATION

- Projects
- International project "Potentials and obstacles of the development of social supermarkets in Central and Eastern Europe" (UIP-2014-09-4057) dr. sc. Blaženke Knežević
  - Local Expert Project - Strategy for the Development of the Town of Hvar by 2020 (2013-2015); Project Manager and Associate

Public and university services ▪ University - member of the Quality Management Board of the University of Zagreb

Membership in professional associations and bodies ▪ Member of the Dean's Award Committee at the Faculty of Economics in Zagreb  
 ▪ member of the Economy of Communion

Reviewer (journals, proceedings etc.)

- Social Policy Review
- Proceedings of the Faculty of Economics in Zagreb
- International Journal Management
- Business excellence

Featured conferences (program, organizational, scientific and other committees)

- Member of the organizational board - Role of Trade Unions in Contemporary Society - 2012

Researcher's profiles

ORCID: <https://orcid.org/0000-0003-2814-0868>

Google Scholar: <https://scholar.google.hr/citations?user=M8cNSRIAAAAJ&hl=hr>

Full bibliograpghy : <https://bib.irb.hr/lista-radova?autor=246626>

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## SELECTED BIBLIOGRAPHY

- Marić, I. (2018.) Menadžment neprofitnih organizacija, Ekonomski fakultet Zagreb, Zagreb
- Knežević, B., Marić, I., Šućur, Z. (2016.), Međusektorska suradnja u području distribucije hrane kao odgovor na probleme siromaštva i materijalne deprivacije, Revija za socijalnu politiku, str. 143-167
- Marić, I. (2012.), Sindikati bez sukoba, u: Pološki Vokić, N., Obadić, A. (ur.), Evolucija sindikata – Uloga sindikata u suvremenome društvu, Zagreb: Ekonomski fakultet, str. 157-169., ISBN: 978-953-6025-63-3
- Marić, I. Valdevit, M. Zovko, V. (2011.), Društveni izazovi i uključenost mladih kroz volontiranje u izgradnju civilnog društva// Zbornik radova Međunarodne znanstvene konferencije; Socijalni rad i borba protiv siromaštva i socijalne isključenosti; profesionalna usmjerenost zaštiti i promicanju ljudskih prava; / Leutar, Zdravka (ur.), Zagreb: Zaklada Marija De Mattias, str. 489-502., ISBN: 978-953-56322-1-4
- Marić, I., Knežević, B., (2014.) Social supermarkets as a New Retail Format Inspired by Social Needs and Philanthropy – Case of Croatia, Global Bussiness & Economics Anthology /Kantarelis, Demetri (ur.). Danvers, MA, USA: Business & Economics Society International, str. 278 – 286., ISSN: 1553-1392
- Marić, I. (2013.), Socijalna trgovina kao društvena inovacija, Proceedings of “Trade perspectives 2013: Supply Chain Relationships”, Ekonomski fakultet Zagreb, Zagreb, str.295-305., ISBN: 978-953-6025-81-7
- Marić, I. (2015.), The Concept Of Lifelong Learning And The Role Of Higher Education Organizations, Proceedings of the 2nd International Economic Meeting, „Scientific Conference on Innovation, Leadership & Entrepreneurship – Challenges of Modern Economy“, Dubrovnik, Hrvatska, str.79., ISSN: 1849-3645
- Marić, I. (2015.), Vrijednosti socijalnih poduzetnika ekonomije zajedništva Entrepreneurial Society: Current Trends and Future Prospects in Entrepreneurship, Organization and Management, Proceedings of the 5th South-East European (SEE) meeting & scientific conference of management departments, Varaždin, Hrvatska str. 308-315., ISBN: 978-953-6071-50-0
- Marić, I. Knežević, B., Džambo, D. (2015.), Social Supermarket Rijeka as a Social Innovation in Food Distribution in Knego, Nikola ; Renko, Sanda ; Knežević, Blaženka (eds.), Trade Perspectives 2015: Innovations in Food Retailing, University of Zagreb, Faculty of Economics and Business Zagreb, str. 235-245., ISBN: 978-953-346-016-1
- Marić, I., Aleksić, A. (2015.), Social Entrepreneurship: Creating Organizational Identity through Economy of Communion and Culture of Giving, Proceedings of the 3rd International OFEL Conference on Governance, Management and Entrepreneurship “The Quest for Organizational Identity - Exploring Socially Constructed Realities”, Dubrovnik, Hrvatska, str. 1028-1037., ISBN: 978-953-57413-6-7
- Bučar, K., Marić, I., Kovač, J. (2015.), Review of identity – example of the town of Hvar, Proceedings of the 3rd International OFEL Conference on Governance, Management and Entrepreneurship “The Quest for Organizational Identity - Exploring Socially Constructed Realities”, Dubrovnik, Hrvatska, str. 955-966., ISBN: 978-953-57413-6-7