

PERSONAL INFORMATION



Ivana Kovač

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WORK EXPERIENCE

07/2017–Present

Assistant Professor at the Department of International Economics

Faculty of Economics and Business, University of Zagreb, Zagreb (Croatia)

Course lecturer in International Business, International Entrepreneurship, Technology Transfer and International Economics

27/07/2019–29/08/2019

Research visiting - EU project Horizon 2020 - OpenInnoTrain H2020 MSCA-RISE
SALCHETO SRL, Montepulciano (Italy)

09/2009–07/2016

Scientific novice at the Department of International Economics

Faculty of Economics and Business, University of Zagreb, ZAGREB (Croatia)

Assistant lecturer in International Business, International Entrepreneurship, Technology Transfer and International Economics

EDUCATION AND TRAINING

2013–2016

PhD in Economics

Faculty of Economics and Business, University of Zagreb, ZAGREB (Croatia)

Ph.D. Dissertation: Interdependence of dynamic capabilities and firm internationalization

2010–2013

MBA

Faculty of Economics & Business, University of Zagreb, ZAGREB (Croatia)

Relevant Coursework: Corporate Governance, Marketing Governance, Market Research, Financial Report Analysis, Financial Management, Financial Institution and Markets, HRM, Business Strategy, Marketing Strategy (GPA 4.8/5)

2004–2008

Master of Economics

Faculty of Economics and Business, University of Zagreb, ZAGREB (Croatia)

PERSONAL SKILLS

Mother tongue(s)

Croatian

Foreign language(s)

English

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	C1	C1	C1	C1	C1

Levels: A1 and A2: Basic user - B1 and B2: Independent user - C1 and C2: Proficient user
Common European Framework of Reference for Languages

ADDITIONAL INFORMATION**RESEARCHER'S PROFILES****ORCID:** <https://orcid.org/0000-0002-1108-4508>**Google Scholar:** <https://scholar.google.hr/citations?user=TYtnTGEAAAJ&hl=hr>**Full bibliography:** <https://bib.irb.hr/lista-radova?autor=323644>**PARTICIPATION IN DOMESTIC AND INTERNATIONAL PROJECTS**

- 2019. - Horizon 2020 – OpenInnoTrain H2020 MSCA-RISE ((Marie Skłodowska-Curie Research and Innovation Staff Exchange) - OpenInnovation – Research Translation and Applied Knowledge Exchange in Practice through University-Industry-Cooperation (OpenInnoTrain) – 2019)
- 2014. - Research and innovative strategies for Smart Specialisation - Istraživačke i inovativne strategije za pametnu specijalizaciju "SMART SPECIALISATION"
- 2013.-2016. - ERASMUS Network: OI-Net, partner with Lappeenranta University of Technology (coordinator)
- 2012. - EC - LL Leonardo Project, SLIM - Transfer of Innovation from Idea to Market, partner with Manchester Metropolitan University (coordinator)
- 2008. – 2011. - EU Fostering Entrepreneurship in higher education. Project number: 144713-Tempus 2008 HR-JPCR (2008-4745), Grant holder: Marina Dabić. 12 partners: Hrvatska (Sveučilište u Splitu, Sveučilište u Zagrebu, Sveučilište Josip Juraj Strossmayer u Osijeku), Poljska, Austria, Slovenija, Izrael, Belgija, Francuska and Litva
- 2008. - 2010. - Croatian Slovenian Project: Management Tools in EU and Croatia
- 2008. – Menadžerski alati u digitalnom poduzeću, Ministarstvo znanosti, obrazovanja i športa, hrvatski projekt, broj projekta - 067-0000000-3351;

WORKSHOPS AND SEMINARS**Workshops**

- 17th June 2019. - Partial Least Squares Structural Equation Modelling (Dr. Joe Hair), Zagreb, Croatia
- 16th – 17th April 2016. - „Outreach and Integration with South East Europe“ workshop held by the Academy of Management (AoM) Organization and Management (OMT) division, Dubrovnik, Croatia
- 24th - 30th July 2013. - EDAMBA Doctoral Summer Academy, Soreze, France
- 12th April 2013. – „Outreach and integration with the South East Europe area“, Dubrovnik, Croatia
- 3rd – 4th December 2012. – Workshop „Networking for Doctoral Researchers, University of Zagreb, Croatia
- 25th – 27th September 2011. - Convergence of law in EU, as factor fostering entrepreneurship, Poznan, Poland
- 23 - 24th May 2011. - Workshop on knowledge transfer from higher education to SME with aim to promote entrepreneurial activities, Graz, Austria
- 28th September – 1st October 2009. - Workshop "How to promote entrepreneurship activities", Poznan University of Economics, Poznan, Poland

Seminars

- 26th - 29th April 2011. - seminar "Project management in global surrounding" and intercoaching with Tempus opus, Split and Dubrovnik, Croatia
- 18th -20th March 2010. - Preparatory intensive seminar and modification of the content of the curricula – Pula, Croatia
- 10th – 12th December 2009. - Seminar on methodology of entrepreneurship promotion in Graz, Austria, ISIS, University of Graz
- 18th – 22nd November 2009. - site visit to Israel, about social entrepreneurship, College of Management, Rishon LeZion, Israel

PUBLICATIONS

Refereed Publications

- **Kovač, I.**, Labaš, D. (2019). The role of technological capabilities in the internationalization of Croatian companies. *InterEULawEast - Journal for international and European law, economics and market integrations*. Vol. 6, No. 1, pp. 43-60.
- Sopta, M., **Kovač, I.**, Knežević, D. (2017). Profit maximization in fast-moving consumer goods industry of Croatia, *Global business & economics Anthology*. 1, pp. 192-204.
- Kovač, Ivan; **Kovač, Ivana** (2013). The influence of international trade of goods of the Republic of Croatia, *Journal of Enterprising Communities: People and Places in the Global Economy*. Vol. 7, No.1, pp.60-73.

Refereed Book Chapters

- Hruška, D., Kovač, Ivan, **Kovač, Ivana** (2012). *Implementation of strategic decisions in enacted environment*, u Management, Governance and Entrepreneurship: New Perspectives and Challenges, (ed.) Tipurić, D.; Dabić, M., Darwen, Lancashire, UK : Access Press, pp. 154-164.
- **Kovač, I.** (2012). *Upravljanje odnosov z odjemalcji*, u Managementska orodja v poslovem okolju (ed.) Potočan, V.; Dabić, M., Maribor : Universitet v Mariboru, Ekonomsko-poslovna fakulteta, pp. 81-88.
- **Kovač, I.** (2012). *Segmentacija kupcev*, u Managementska orodja v poslovem okolju, (ed.) Potočan, V.; Dabić, Marina, Maribor : Universitet v Mariboru, Ekonomsko-poslovna fakulteta, pp. 89-92.
- **Kovač, I.** (2012). *Zunanje izvajanje aktivnosti*, u Management orodja v poslovem okolju, (ed.) Potočan, V.; Dabić, M., Maribor : Universitet v Mariboru, Ekonomsko-poslovna fakulteta, pp. 113-118

International conferences

- **Kovač, I.**, Mihaljević, R. (2019). The importance of resources in the internationalization strategies of Croatian firms, *Book of Proceedings - 37 th International Scientific Conference on Economic and Social Development – "Socio Economic Problems of Sustainable Development"*, Ibrahimov, M.; Aleksić, A.; Dukic, D. (ur.). Varazdin : Varazdin Development and Entrepreneurship Agency, pp.1363-1373.
- Dabić, M., **Kovač, I.**, Labaš, D., Novak, I., Bošnjak, M. (2018). Third Mission Goings-On and Academic Entrepreneurs in Europe, *2018 Proceedings of PICMET '18: Technology Management for Interconnected World*, Kocaoglu F. Dundar (ur.), IEEE Xplore Publication: CFP18766-ART, pp. 1-11.
- **Kovač, I.**, Sopta, M., Kisić, M. (2018). Influence of accession to European Union on public debt of Republic of Croatia, *Trade perspectives 2018 - Contemporary aspects and role of international trade*, Baković, T., Naletina, D., Knežević, B. (ur.). Zagreb : Faculty of Economics and Business, Zagreb & Croatian Chamber of Economy, pp. 125-142.
- Vučetić, A., **Kovač, I.**, Lubina, R. (2018). The influence of the safety aspects on the privacy of the consumers in electronic trading, *Trade perspectives 2018 - Contemporary aspects and role of international trade*, Baković, T., Naletina, D., Knežević, B. (ur.). Zagreb: Faculty of Economics and Business, Zagreb & Croatian Chamber of Economy, pp. 315-330.
- Luković, T., Šperenda I., **Kovač, I.** (2017). Dynamism of criteria and SME management in the European economies, *Proceedings of the 5th International OFEL Conference on Governance, Management and Entrepreneurship "The Paradoxes of Leadership and Governance in the Postmodern Society"*, (eds-) Tipurić, D.; Galetić, F. ZAGREB : CIRU - Governance Research and Development Centre, University of Dubrovnik – Department of Economics and Business Economics, 464-472.
- Luković, T., Svilokos, T., **Kovač, I.** (2017). Quantitative Methods in Function of Investment Management, *Proceedings of the 5th International OFEL Conference on Governance*,

Management and Entrepreneurship "The Paradoxes of Leadership and Governance in the Postmodern Society", (eds.) Tipurić, D.; Galetić, F. ZAGREB : CIRU - Governance Research and Development Centre, University of Dubrovnik – Department of Economics and Business Economics, 637-644.

- **Kovač, I.**, Novak, I., Vlajčić, D. (2016). Interdependence of managerial capabilities and business internationalization, *Proceedings of the 4th International OFEL Conference on Governance, Management and Entrepreneurship "New Governance for Value Creation, towards Stakeholding and Participation"*, (eds.) Tipurić, D., Kovač, I., Zagreb : CIRU - Governance research and development centre, pp. 546-556.
- Hruška, D., **Kovač, I.**, Lulić, L. (2016). Refining Mental Models Through Adaptive Learning, *Proceedings of the 4th International OFEL Conference on Governance, Management and Entrepreneurship "New Governance for Value Creation, towards Stakeholding and Participation"*, (eds.) Tipurić, D., Kovač, I., Zagreb : CIRU - Governance research and development centre, pp. 637-644.
- Dabić, M., **Kovač, I.**, Magdić, J. (2015). Foreign direct investment in European transition economies – The role of regulations, corruption and cooperation, *Proceedings of the 3rd International OFEL Conference on Governance, Management and Entrepreneurship: The Quest for Organizational Identity:Exploring Socially Constructed Realities*, (eds.) Tipurić, D.; Daraboš, M., Zagreb: CIRU - Governance Research and Development Centre, pp. 1128-1135.
- Novak, I., Dabić, M., **Kovač, I.** (2015). *Technology development and hidden quality in global food market*, *Proceedings of the 3rd International OFEL Conference on Governance, Management and Entrepreneurship: The Quest for Organizational Identity:Exploring Socially Constructed Realities*, (eds.) Tipurić, D.; Daraboš, M., Zagreb: CIRU - Governance Research and Development Centre, pp. 1093-1108.
- **Kovač, Ivana**, Palić, M., Kovač, Ivan (2014). *Export Strategies of Croatian Companies*, *Proceedings of the 2nd International OFEL Conference on Governance, Management and Entrepreneurship: "Inside and outside of managerial mind - Building the bridges between disciplines"*, (eds.) Tipurić, D.; Mešin, M., Zagreb: CIRU - Governance Research and Development Centre, pp. 1034-1045.
- Novak, I., Dabic, M., **Kovac, I.** (2014). *Implication of Innovation and Information Asymmetry in Food Markets*, *Book of abstracts of 9th conference on sustainable development of energy, water and environment systems*, (eds.) Ban, M.; Duić, N.; Markovska, N. et al., Zagreb: International Centre for Sustainable Development of Energy, Water and Environment Systems, pp.143-143.
- Lulić, L., **Kovač, I.**, Vučetić, D. (2013). *Beyond governance paradox: the dependency of EU on oil and oil products imports and exports*, *Proceedings of the 1st International OFEL Conference on Corporate Governance*, (ed.) Tipurić, D.; Podrug, N., Zagreb: CIRU - Governance Research and Development Centre, pp. 898-907.
- Lulić, L., **Kovac, I.**, Vučetić, D. (2013). *Integrated quality management systems and competitive advantages of oil industry in the European Union*, *Proceedings of the 1st International OFEL Conference on Corporate Governance*, (ed.) Tipurić, D.; Podrug, N., Zagreb: CIRU - Governance Research and Development Centre, pp. 611-622.
- Dabić, M., Tipurić, D., **Kovač, I.** (2013). *European Union Research Agenda and Entrepreneurial Universities: A Conceptual Framework for Understanding Knowledge-Based Economic Development*, *European Union Research Agenda and Entrepreneurial Universities: A Conceptual Framework for Understanding Knowledge-Based Economic Development*, (ed.) Kandžija, Vinko, Rijeka.
- Dabić, M., Bašić, M., **Kovač, I.** (2012). *Employee Networking in Croatian Companies, Global competitiveness in a time of economic uncertainty and social change: current issues and future expectations*, (ed.) Kaynak, E.; Harcar, T., Volume XXI , pp. 301-308.
- Dabić, M., **Kovač, I.**, Novak, I. (2011). *Social characteristics facilitating entrepreneurship*, *Proceedings of the 8th AGSE International Entrepreneurship Research Exchange*, (ed.) Sarel, G.; Verreyne, M.L., Melbourne, Australia, pp. 285-296.
- Dabić, M., Novak, I., Bašić, M., **Kovač, I.**, Vlajčić, D. (2011) *Reciprocal effects: What entrepreneurs need from education*. *Proceedings of the International Conference on Entrepreneurship, Education, Innovations*, (ed.) Potočan, V.; Dabić, M.; Maribor, Slovenija: University of Maribor, Faculty of Economics and Business, pp. 105-124.