



Ivana Kovač

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RADNO ISKUSTVO

Izvanredna profesorica na Katedri za poduzetništvo

Ekonomski fakultet, Sveučilište u Zagrebu [07/09/2022 – Trenutačno]

Mjesto: Zagreb

Zemlja: Hrvatska

Docentica na Katedri za Međunarodnu ekonomiju

Ekonomski fakultet, Sveučilište u Zagrebu [07/2017 – 09/2022]

Adresa: Zagreb (Hrvatska)

Održavanje predavanja i seminarske nastave iz kolegija Međunarodno poslovanje, International Business, Transfer tehnologije, Međunarodno poduzetništvo i Međunarodna ekonomija

Istraživački posjet - EU project Horizon 2020 - OpenInnoTrain H2020 MSCA-RISE

SALCHETO SRL [27/07/2019 – 29/08/2019]

Adresa: Montepulciano (Italija)

Znanstvena novakinja na Katedri za Međunarodnu ekonomiju

Ekonomski fakultet, Sveučilište u Zagrebu [09/2009 – 07/2016]

Adresa: Zagreb (Hrvatska)

Održavanje seminarske nastave iz kolegija Međunarodno poslovanje, International Business, Transfer tehnologije, Međunarodno poduzetništvo i Međunarodna ekonomija

OBRAZOVANJE I OSPOSOBLJAVANJE

Doktorica znanosti

Ekonomski fakultet, Sveučilište u Zagrebu [2013 – 2016]

Adresa: ZAGREB (Hrvatska)

Doktorska disertacija: "Međuovisnost dinamičkih sposobnosti i internacionalizacije poslovanja poduzeća"

Sveučilišna specijalistica poslovnog upravljanja - MBA

Ekonomski fakultet, Sveučilište u Zagrebu [2010 – 2013]

Adresa: ZAGREB (Hrvatska)

Mag. Oec. smjer: Marketing

Ekonomski fakultet, Sveučilište u Zagrebu [2004 – 2008]

Adresa: ZAGREB (Hrvatska)

JEZIČNE VJEŠTINE

Materinski jezik/jezici: **hrvatski**

Drugi jezici:

engleski

SLUŠANJE C1 ČITANJE C1 PISANJE C1

GOVORNA PRODUKCIJA C1

GOVORNA INTERAKCIJA C1

OSOBNI PROFIL ZNANSTVENIKA

OSOBNI PROFIL ZNANSTVENIKA

ORCID: <https://orcid.org/0000-0002-1108-4508>

Google Scholar: <https://scholar.google.hr/citations?user=TYtnTGAAAAJ&hl=hr>

Full bibliography: <https://bib.irb.hr/lista-radova?autor=323644>

SUDJELOVANJE NA DOMAĆIM I MEĐUNARODNIM PROJEKTIMA

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- 2019. - Horizon 2020 – OpenInnoTrain H2020 MSCA-RISE ((Marie Skłodowska-Curie Research and Innovation Staff Exchange) - OpenInnovation – Research Translation and Applied Knowledge Exchange in Practice through University-Industry-Cooperation (OpenInnoTrain) – 2019)
- 2014. - Research and innovative strategies for Smart Specialisation - Istraživačke i inovativne strategije za pametnu specijalizaciju "SMART SPECIALISATION"
- 2013.-2016. - ERASMUS Network: OI-Net, partner sa Lappeenranta Univesity of Technology
- 2012. - 2014. - EC - LL Leonardo Project, SLIM - Transfer of Innovation from Idea to Market, partner sa Manchester Metropolitan University kao kordinator
- 2008. – 2011. - EU Fostering Entrepreneurship in higher education. Broj projekta: 144713- Tempus 2008 HR-JPCR (2008-4745), nositelj projekta: Marina Dabić. 12 partnera: Hrvatska (Sveučilište u Splitu, Sveučilište u Zagrebu, Sveučilište Josip Juraj Strossmayer u Osijeku), Poljska, Austria, Slovenija, Izrael, Belgija, Francuska I Litva
- 2008. - 2010. - Croatian Slovenian Project: Management Tools in EU and Croatia
- 2008. – Menadžerski alati u digitalnom poduzeću, Ministarstvo znanosti, obrazovanja I športa, hrvatski projekt, broj projekta - 067-0000000-3351;

RADIONICE I SEMINARI

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Radionice

- 17th June 2019. - Partial Least Squares Structural Equation Modelling (Dr. Joe Hair), Zagreb, Croatia
- 16th – 17th April 2016. - „Outreach and Integration with South East Europe“ workshop held by the Academy of Management (AoM) Organization and Management (OMT) division, Dubrovnik, Croatia
- 24th - 30th July 2013. - EDAMBA Doctoral Summer Academy, Soreze, France
- 12th April 2013. – „Outreach and integration with the South East Europe area“, Dubrovnik, Croatia
- 3rd – 4th December 2012. – Workshop „Networking for Doctoral Researchers, University of Zagreb, Croatia
- 25th – 27th September 2011. - Convergence of law in EU, as factor fostering entrepreneurship, Poznan, Poland

- 23 - 24th May 2011. - Workshop on knowledge transfer from higher education to SME with aim to promote entrepreneurial activities, Graz, Austria
- 28th September – 1st October 2009. - Workshop "How to promote entrepreneurship activities", Poznan University of Economics, Poznan, Poland

Seminari

- 26th - 29th April 2011.- seminar "Project management in global surrounding" and intercoaching with Tempus opus, Split and Dubrovnik, Croatia
- 18th -20th March 2010. - Preparatory intensive seminar and modification of the content of the curricula – Pula, Croatia
- 10th – 12th December 2009. - Seminar on methodology of entrepreneurship promotion in Graz, Austria, ISIS, University of Graz
- 18th – 22nd November 2009. - site visit to Israel, about social entrepreneurship, College of Management, Rishon Lezion, Israel

BIBLIOGRAFIJA

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[09/2009 – Trenutačno]

Recenzirane publikacije

- Mikić, M., Horvatinović, T., **Kovač, I.** (2021). Climbing up the regional intellectual capital tree: an EU entrepreneurial ecosystem analysis, *Journal of intellectual capital*, 22 (6), str. 1030-1054. <https://doi.org/10.1108/JIC-07-2020-0258>
- **Kovač, I.**, Basić, A. (2020). Innovations and competitive advantage in pharmaceutical industry in the Republic of Croatia. *Intereulaweast- Journal for International and European Law, Economics and Market Integrations*, 7 (1), str. 101-115. <https://doi.org/10.22598/iele.2020.7.1.6>
- **Kovač, I.** (2020). Importance of Technological Capabilities for Achievement Competitive Advantage of Croatian Export Firms. *Journal of Economic and Social Development*, 7 (1), str. 65-70.
- **Kovač, I.**, Labaš, D. (2019). The role of technological capabilities in the internationalization of Croatian companies. *InterEULawEast - Journal for international and European law, economics and market integrations*. V ol. 6, No. 1, pp. 43-60.
- Sopta, M., **Kovač, I.**, Knežević, D. (2017). Profit maximization in fast-moving consumer goods industry of Croatia, *Global business & economics Anthology*. 1, pp. 192-204.
- Kovač, Ivan; **Kovač, Ivana** (2013). The influence of international trade of goods of the Republic of Croatia, *Journal of Enterprising Communities: People and Places in the Global Economy*. Vol. 7, No.1, pp.60-73.

Poglavlja u recenziranim knjigama

- Hruška, D., Kovač, Ivan, **Kovač, Ivana** (2012). *Implementation of strategic decisions in enacted environment*, u Management, Governance and Entrepreneurship: New Perspectives and Challenges, (ed.) Tipurić, D.; Dabić, M., Darwen, Lancashire, UK : Access Press, pp. 154-164.
- **Kovač, I.** (2012). *Upravljanje odnosov z odjemalci*, u Managementska orodja v poslovnem okolju (ed.) Potočan, V.; Dabić, M., Maribor : Univerzitet v Mariboru, Ekonomsko-poslovna fakulteta, pp. 81-88.
- **Kovač, I.** (2012). *Segmentacija kupcev*, u Managementska orodja v poslovnem okolju, (ed.) Potočan, V.; Dabić, Marina, Maribor : Univerzitet v Mariboru, Ekonomsko-poslovna fakulteta, pp. 89-92.
- **Kovač, I.** (2012). *Zunanje izvajanje aktivnosti*, u Management orodja v poslovnem okolju, (ed.) Potočan, V.; Dabić, M., Maribor : Univerzitet v Mariboru, Ekonomsko-poslovna fakulteta, pp. 113-118

Međunarodne i domaće konferencije i prezentacije

- **Kovač, I.** (2020). Refleksije pandemije COVID-19 i utjecaj na međunarodno poslovanje. U: Tica, J., Bačić, K. (Ur.) *Zbornik radova 28. tradicionalnog savjetovanja „Ekonomska politika Hrvatske u 2021. Hrvatska poslije pandemije“*, str. 376-392.
- **Kovač, I.**, Mihaljević, R. (2019). The importance of resources in the internationalization strategies of Croatian firms, *Book of Proceedings - 37 th International Scientific Conference on Economic and Social Development – "Socio Economic Problems of Sustainable Development"*, Ibrahimov, M.; Aleksic, A.; Dukic, D. (ur.). Varazdin : Varazdin Development and Entrepreneurship Agency, pp.1363-1373
- Dabić, M., **Kovač, I.**, Labaš, D., Novak, I., Bošnjak, M. (2018). Third Mission Goings-On and Academic Entrepreneurs in Europe, *2018 Proceedings of PICMET '18: Technology Management for Interconnected World*, Kocaoglu F. Dundar (ur.), IEEE Xplore Publication: CFP18766-ART, pp. 1-11.
- **Kovač, I.**, Sopta, M., Kisić, M. (2018). Influence of accession to European Union on public debt of Republic of Croatia, *Trade perspectives 2018 - Contemporary aspects and role of international trade*, Baković, T., Naletina, D., Knežević, B. (ur.). Zagreb : Faculty of Economics and Business, Zagreb & Croatian Chamber of Economy, pp. 125-142.
- Vuletić, A., **Kovač, I.**, Lubina, R. (2018). The influence of the safety aspects on the privacy of the consumers in electronic trading, *Trade perspectives 2018 - Contemporary aspects and role of international trade*, Baković, T., Naletina, D., Knežević, B. (ur.). Zagreb: Faculty of Economics and Business, Zagreb & Croatian Chamber of Economy, pp. 315-330.
- Luković, T., Šperenda I., **Kovač, I.** (2017). Dynamism of criteria and SME management in the European economies, *Proceedings of the 5th International OFEL Conference on Governance, Management and Entrepreneurship "The Paradoxes of Leadership and Governance in the Postmodern Society"*, (eds-) Tipurić, D.; Galetić, F. ZAGREB : CIRU - Governance Research and Development Centre, University of Dubrovnik – Department of Economics and Business Economics, 464-472.
- **Kovač, I.**, Novak, I., Vlajčić, D. (2016). Interdependence of managerial capabilities and business internationalization, *Proceedings of the 4th International OFEL Conference on Governance, Management and Entrepreneurship "New Governance for Value Creation, towards Stakeholding and Participation"*, (eds.) Tipurić, D., Kovač, I., Zagreb : CIRU - Governance research and development centre, pp. 546-556.