

PERSONAL INFORMATION

Davor Vlajcic



📍 Bukovac 102B, 10000 Zagreb (Croatia)

☎ +385989341238

✉ dvlajcic@efzg.hr

WORK EXPERIENCE

01/10/2007–01/11/2007

Intern

Ministry of Foreign and European Affairs, Department for coordinating and monitoring process of adjustment to EU/Central Office for Development Strategy and Coordination of EU funds, Zagreb (Hrvatska)

Internship - circular training

01/05/2008–01/03/2009

Macroeconomic analyst

Raiffeisen Bank (Raiffeisen Consulting), Zagreb (Hrvatska)

- Recommended suitable techniques and methods to analyse data to explain current trends in fiscal policy, monetary policy, external debt, money markets and FX markets, commodities (oil) market
- Applied mathematical models and statistical techniques to forecast future expected trends, and formulate recommendations, policies, or plans to solve economic problems or to interpret markets
- Provided advice on economic relationships to businesses, public and private agencies
- Disseminated research findings through technical reports and public appearances in TV and Radio shows

01/03/2009–01/07/2017

Teaching and Research Assistant

University of Zagreb, Faculty of Economics and Business, Zagreb (Croatia)

- Assistant lecturer in International Business, International Entrepreneurship, Entrepreneurship for non-economics students (over 1200 students in the last 6 years)
- Monitor student progress, proposed changes in existing curricula and course evaluation criteria
- Experience in lecturing both e-learning and classroom environments
- Research focus: Human Resource Management, Knowledge Management, Research and Development, Innovation, Entrepreneurship, MNCs strategy

■ **EU projects:**□ **European Commission's ERASMUS Network - Open Innovation Network**

– Researcher and Project Assistant

- Communicate with project Grant holder, and supplying administrative and financial project reports
- Harmonize EU legislation with internal rules and procedures
- Develop Common European Curricula Framework for teaching Open Innovation in HE, including fine-tuning and transferring best practices in OI – work in international team
- Research and implement industry needs in Curricula Framework

□ **European Commission's LLP - Leonardo da Vinci "Stimulating Learning Idea-to-Market"**

– Researcher and Project assistant

- Assessment of needs for Learning Module development using literature review, interviews,

- focus groups, surveys
- Analyzing SME needs design of Module Plans and Learning Objectives
- Development of Module Activities and Materials; designed common European curricula framework in a highly international team
- Implementation of Module on Intellectual Property Rights for Entrepreneurs using e-learning platform
- **European Commission's TEMPUS - Fostering Entrepreneurship in Higher Education**
 - Researcher and Project Assistant
 - Planned, directed, monitored and organized the project budget, as well as reported to European Commission
 - Maintained and coordinated stakeholder relationships, organized conference, workshops and dissemination events
 - Development of surveys, interviews, focus groups for assessment of students needs necessary for Module development
 - Design of Module Plans and Learning Objectives; development of Module Activities and Materials; implementation on e-learning platform (over 500 students in the last 5 years)
 - Provided training for incoming faculty on e-learning platform

01/07/2017–Present **Assistant professor**

University of Zagreb, Faculty of Economics and Business, Zagreb (Croatia)

- Course lecturer in International Business, International Entrepreneurship, Open Innovation in Global Networks, Technology Transfer
- Monitor student progress, proposed changes in existing curricula and course evaluation criteria
- Experience in lecturing both e-learning and classroom environments
- Research focus: Human Resource Management, Knowledge Management, Research and Development, Innovation, Entrepreneurship, MNCs strategy

01/02/2017–01/07/2017 **Visiting research fellow**

Scuola Superiore Sant'Anna, Pisa (Italy)

- research activities on innovation management - knowledge management
 - knowledge transfer in MNCs
- establishing a network of cooperation
 - part of the working team from Innovation Management institute

21/01/2018–12/04/2018 **Visiting Research Fellow**

University of California, Davis, Sacramento (California, USA)

EDUCATION AND TRAINING

01/10/2003–24/01/2008 **B. Sc. in Economic Analysis and Development**

University of Zagreb, Faculty of Economics and Business, Zagreb (Hrvatska)

Relevant Coursework: Micro Economics, Macro Economics, Development Economics, International Economics, Accounting, Public Finance, Marketing, Strategic Management, Labor Economics, Business Law (**GPA 4.3/5**)

01/01/2010–01/03/2013 **Master of Business Administration**

University of Zagreb, Faculty of Economics and Business, Zagreb (Croatia)

Relevant Coursework: Corporate Governance, Marketing Governance, Market Research, Financial Report Analysis, Financial Management, Financial Institution and Markets, HRM, Business Strategy,

Marketing Strategy (**GPA 4.8/5**)

01/01/2011–17/06/2015

Ph.D. in Business and Economics

University of Zagreb, Faculty of Economics and Business, Zagreb (Hrvatska)

Ph.D. Dissertation: *"The role of Expatriate managers in MNCs reverse knowledge transfer"*

PERSONAL SKILLS

Mother tongue(s) Croatian

Other language(s)

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	C2		C2		C2

Levels: A1 and A2: Basic user - B1 and B2: Independent user - C1 and C2: Proficient user
Common European Framework of Reference for Languages

Digital skills

SELF-ASSESSMENT				
Information processing	Communication	Content creation	Safety	Problem solving
Independent user	Proficient user	Proficient user	Independent user	Independent user

Digital skills - Self-assessment grid

MS Office, Prezi, Eviews, SPSS, Smart PLS, IOR, LINGO, Google Docs, SurveyMonkey, Moodle

ADDITIONAL INFORMATION

SCIENTIFIC PUBLICATIONS

- Vljacic, D., Caputo, A., Marzi, G., Dabic, M. (2018) Expatriate Managers' Cultural Intelligence as a Promoter of Knowledge Transfer in Multinational Companies, Journal of business research. 86 (2018), 4; 1-11
- Dabic, M, Bašić, M., Vljacic, D. (2016) **Introduction to the Open Innovation Paradigm** in Innovation Education Reloaded: Nurturing Skills for The Future (ed. Mention, A.L., Nagel, A.R., Hafkesbrink, J., Dąbrowska, J.). Finland : LUT Scientific and Expertise Publications, 2016. pp. 113-162
- Dabic, M., Vljacic, D., Novak, I. (2016) Entrepreneurial management education needs in the Republic of Croatia, Poland and the United Kingdom. International Journal of Educational Management. Vol. 30, No. 6, pp. 738 - 755 (ISSN: 0951-354X)
- Dabic, M., Bašić, M., Vljacic, D. (2013) How entrepreneurial are Croatian counties. Interdisciplinary Studies Journal. Vol. 2, No. 4, pp. 24-47 (ISSN: 1799-2702)
- Bašić, M., Vljacic, D., Novak, I. (in press) Internationalisation Modes in the Australian Telecommunications Industry: The Influence of Different Innovation Types. International Journal of Business and Globalisation (ISSN online: 1753-3635 / ISSN print: 1753-3627)
- Kovač, I., Novak, I., Vljacic, D. (2016). Interdependence of managerial capabilities and business internationalization, Proceedings of the 4th International OFEL Conference on Governance, Management and Entrepreneurship: NEW GOVERNANCE FOR VALUE CREATION, Towards Stakeholding and Participation, (ed.) Tipurić, D., Kovač, I., Zagreb: CIRU & University of Dubrovnik, Dubrovnik, 15.-16. April, 2016., pp. 637-644.(ISBN: 978-953-8079-01-6)
- Bašić, M., Vljacic, D., Kiessling, Timothy S. (2016) How does the change in foreign market knowledge influence international mode of entry and international performance: A study of Croatian SMEs, Proceedings of the 4th International OFEL Conference on Governance, Management and Entrepreneurship: NEW GOVERNANCE FOR VALUE CREATION, Towards Stakeholding and Participation, (ed.) Tipurić, D., Kovač, I., Zagreb: CIRU & University of Dubrovnik, Dubrovnik, 15.-16. April, 2016., pp. 970-987.(ISBN: 978-953-8079-01-6)

- Herceg, T., Dabić, M., Vlajčić, D. (2014) Research and development - a potential growth driver of the European economy, The 7th International Conference for Entrepreneurship, Innovation and Regional Development (ICEIRD 2014), (ed.) Papadopoulos, G.A., Kekitkidis, P.H., Kofteros, S.A., Nicosia: ICEIRD, 5.6. June, 2014. pp. 200-209 (ISBN: 978-9963-7355-4-9)
- Dabić, Marina; Bašić, Maja; Vlajčić, Davor (2012) Increasing Innovation through Networking in Croatia, Proceedings of the Twenty First World Business Congress on Global competitiveness in a time of economic uncertainty and social change: Current issues and future expectations, (ed.) Kaynak, E., Harcar Talha D., Helsinki: The International Management Development Association (IMDA), 4.-8. July 2012., pp. 293-300 (ISBN: 1-888624-11-6).
- Dabic,M.,Herceg,T.,Vlajcic,D.(2009) The Effects of R&D and FDI on GDP per Capita Growth in EU and EU Accession Countries // International Conference "Entrepreneurship without borders" : Abstracts / Dabic, Marina. ; Kariv, D. (eds.) Zagreb ; Rishon Lezion : The Faculty of Economics and Business ; The College of Management, Academic Studis, 2009. pp.21-21

**SEMINARS, INTERNATIONAL
CONFERENCES AND SUMMER
SCHOOLS ATTENDED**

- February 2016 - Workshop on Open Innovation curriculum development, Eindhoven, Netherland
- October 2015 - Workshop on Open Innovation curriculum development, Athens, Greece
- June 2015 - Workshop on Open Innovation curriculum development, Budapest, Hungary
- August 2014 - Workshop on Structural Equation Modeling "Istanbul Quantitative Lectures" Istanbul, Turkey
- June 2014 - International conference „Open Innovation 2.0“, Dublin, Ireland
- June 2014 - 7th International Conference "An Enterprise Odyssey", Pre-Conference Ph.D. Workshop, Zadar, Croatia
- April 2014 - 2nd International "OFEL Conference on Governance, Management and Entrepreneurship", Dubrovnik, Croatia
- February 2014 - Leonardo da Vinci SLIM workshop „Train the Trainers“, Rijeka, Croatia
- September 2013 - International conference "2013 Clute Institute International Academic Conference", Las Vegas, Nevada (USA)
- July 2012 - International conference „Global competitiveness in a time of economic uncertainty and social change: Current issues and future expectations“, Helsinki, Finland
- September 2011 - Tempus FoSentHE workshop „The role of SMEs in the EU and transition countries' growth" University Juraj Dobrila, Pula, Croatia
- July 2011 - International Conference "Entrepreneurship, Education, Innovations - ENEDIN 2011", Maribor, Slovenia
- May 2011 - Tempus FoSentHE workshop „Knowledge Transfer from Higher Education to SME" University of Graz, Graz, Austria
- April 2013 - Academic workshop "Outreach and integration with the South East Europe area", University of Dubrovnik, Dubrovnik, Croatia (held by Academy of Management)
- September 2010 - Workshop "Education of tutors and teachers: e-learning", Universite de Nice – Sophia Antipolis, Nice, France
- May 2010 - BICRO seminar "R&D as foundation of innovative business", Croatian Chamber of Economy, Zagreb, Croatia
- November 2009 - Study trip to Israel, accent on social entrepreneurship (College of Management, Rishon Lezion)
- November 2009 - International conference "Entrepreneurship without borders", Rishon Lezion, Israel
- October 2009 - Workshop "How to promote entrepreneurship activities" - Poznan, Poland (Poznan University of Economics)
- December 2009 - Seminar on methodology of entrepreneurship promotion in Graz, Austria (ISIS, University of Graz)
- May 2009 - Workshop on creation of the online teaching materials – FEB Split, Croatia
- April 2009 - European training program "How to succeed in European Union" – Faculty of Economics and Business Zagreb, Croatia
- April 2009 - Preparatory intensive Workshop about improving the innovative capacity of SMEs – FEB, Maribor, Slovenia

- April 2006 - International Forum "2nd Crans Montana Forum in Zagreb", Discussion on enlargement of Europe, peace, stability, and economic development, Zagreb, Croatia