



## PERSONAL INFORMATION

## Marijana Ivanov



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Sex Female | Date of birth 11/01/1972 | Nationality Croatian

## CURRENT POSITION

Full Professor in permanent vocation at Department of Finance

## WORK EXPERIENCE

## 2016- Full Professor in permanent vocation at Department of Finance

University of Zagreb Faculty of Economics & Business

- Lectures at undergraduate and graduate study programmes: Monetary Policy, Monetary Analysis, Monetary Policy, Personal Finance
- Lectures at the postgraduate doctoral study programme: Monetary Policy and Analysis
- Lectures at the postgraduate specialist study programme: Central Banking and Monetary Policy
- Lectures at the professional study programme: Personal Finance
- Thesis mentor's responsibilities and writing of scientific papers

Business or sector Higher education

## 2010-2015 Full Professor at Department of Finance

University of Zagreb Faculty of Economics & Business

- Lectures at undergraduate and graduate study programmes: Monetary Policy, Monetary Analysis, Personal Finance
- Lectures at the postgraduate doctoral study programme: Monetary Policy and Analysis
- Lectures at the postgraduate specialist study programme: Central Banking and Monetary Policy, Managing Liquidity and Profitability, Behavioural Finance
- Lectures at the professional study programme: Personal Finance
- Thesis mentor's responsibilities and writing of scientific papers

Business or sector Higher education

## 2006-2010 Associate Professor at Department of Finance

University of Zagreb Faculty of Economics & Business

- Lectures at undergraduate and graduate study programmes: Monetary Policy, Monetary Analysis, Personal Finance
- Lectures at the postgraduate specialist study programme: Central Banking and Monetary Policy, Managing Liquidity and Profitability, Behavioural Finance
- Thesis mentor's responsibilities and writing of scientific papers

Business or sector Higher education

## 2002-2006 Assistant professor at Department of Finance

University of Zagreb Faculty of Economics & Business

- Lectures at the undergraduate study programme: Monetary Credit Policy, Monetary Analysis
- Lectures at the professional study programme: Tax system and application
- Thesis mentor's responsibilities and writing of scientific papers

Business or sector Higher education

- 1994-2001 **Assistant at Department of Finance**  
University of Zagreb Faculty of Economics & Business
- Seminar classes and lectures at the undergraduate study programme: Monetary Credit Policy,
  - Seminar classes and lectures at the professional study programme: Finance
  - Thesis mentor's responsibilities and writing of scientific papers

Business or sector Higher education

## EDUCATION

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- 2001 **Ph.D. in Economics**  
University of Zagreb Faculty of Economics & Business
- Three-year writing the doctoral dissertation (outside the doctoral study programme)
  - Thesis: "Mechanisms of monetary regulation"

- 1994-1995 **Master of Science**  
University of Zagreb Faculty of Economics & Business
- Principal subjects: Microeconomics, Macroeconomics, International economics, Econometrics, Financial institutions and markets, Monetary economics
  - Thesis: "Money supply and the impact of foreign exchange transactions on its changes"

- 1990-1994 **Graduate study in Economics**  
University of Zagreb Faculty of Economics & Business
- Principal subjects: Political economy, Mathematical analysis, Statistics, Microeconomics, Macroeconomics, Public finance, Monetary economics, International economics, Econometrics, Theoretical statistics, Demography with an introduction to labour economics
  - Thesis: Quality of the labour force in Croatia

## TRAINING

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- 2011 Euromoney Conference, Central and Eastern European Forum, 2 days workshops, Vienna (Austria)
- 2011 Oesterreichische Nationalbank (OeNB), one-day lectures, Vienna (Austria)
- 2008 Harvard Business School, European Entrepreneurship Colloquium on Participant-Centered Learning (EECPCL), two weeks of lectures and workshops, Harvard (US)
- 2008 European Central Bank, one-day lectures, Frankfurt am Main (Germany)
- 2006 Leeds Metropolitan University, 10 days study visit, Leeds (UK)
- 2006 University of California, 5 days study visit, Berkeley (US)
- 2006 Arizona State University, 4 days study visit, Tempe (US)

## PERSONAL SKILLS

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Mother tongue(s) Croatian

## Other language(s)

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	C1	C1	C1	C1	C1

Levels: A1/A2: Basic user - B1/B2: Independent user - C1/C2 Proficient user  
[Common European Framework of Reference for Languages](#)

## Communication skills

Good communication skills gained through my experience as a lecturer at numerous professional training programs. I have held numerous presentations at scientific and international conferences in Croatia and abroad. Apart from lectures at the Faculty of Economics & Business, I have independently organized lectures on financial literacy for students of the University of Zagreb and secondary school teachers. I periodically write columns for daily and weekly newspapers and web portals or I'm a guest expert on TV news programme.

## Organisational / managerial skills

2018 – present, member of Management Board (independent expert) of the Fund for financing the decommissioning of the Krško Nuclear Power Plant and the disposal of NEK radioactive waste and spent nuclear fuel, Zagreb (Croatia)  
 2012–2016, member of Administrative Board of the Institute of Public Finance, Zagreb (Croatia)  
 2006–2010, head of the Department of Finance at the Faculty of Economics and Business, University of Zagreb  
 2005 – present, member of the Organizing Committee of International Conference: "An Enterprise Odyssey" (organized by the Faculty of Economics and Business Zagreb, Croatia).

## Job-related skills

2010 – present, lectures on the education program for certified internal auditors (organised by the Croatian Association of Accountants and Financial Experts).  
 2016 – present, cooperation with the Croatian Exporters Association in the organisation of professional lectures and conferences, the preparation of the quarterly macroeconomic reports and the nomination of the export companies for the annual Golden Key Award.  
 2014, lectures and training for Croatian translators in the European Parliament in Luxembourg (topic: Banking Union: A new step towards completing the Economic and Monetary Union - terminological issues)  
 Professional lectures on the program for obtaining the broker and financial advisor license (organized by the Croatian Financial Services Supervisory Agency, Hanfa / CFSSA).  
 Professional lectures on the programmes organized by the Croatian Institute for Banking and Insurance (HIBO).  
 Establishment and membership of the non-profit association for the promotion of financial literacy of youth (Štedopis).

## Other skills

Digital skills (proficient user)

## ADDITIONAL INFORMATION

## Visiting professorships

- 2008 – present, University of Zagreb Faculty of Science, Department of Mathematics (Zagreb, Croatia), coordinator and teacher on the course Financial markets
- 2008 – present, University of Mostar Faculty of Economics (Mostar, Bosnia and Herzegovina), coordinator and teacher on the course Monetary analysis

## Projects

- 2016, project manager on the project "Financial literacy and the impact of financial training: randomized field experiment in Croatia", financed by the Global Development Network / CERGE-EI Foundation
- 2007 – 2011, researcher on the project "Liberalizacija kapitalnog računa Hrvatske u procesu pristupanja Europskoj Uniji" (Liberalizing Capital Account of Croatia in the Process of Accession to the EU), financed by the Ministry of Science, Education and Sport, (project code: 067-0000000-1498 2002)
- 2002 – 2006, researcher on the project "Strategija razvoja hrvatskog financijskog sektora" (Development strategy of the Croatian financial sector), financed by the Ministry of Science, Education and Sport, (project code: 0067021)

- Honours and awards**
- 2006, Award "Mijo Mirkovic", Faculty of Economics and Business, University of Zagreb, Zagreb
- Public and university services**
- 2006–2010, head of the Department of Finance at the Faculty of Economics and Business, University of Zagreb
- Memberships in professional association or bodies**
- 2015 - 2017, membership in the non-profit association for the promotion of financial literacy (Štedopis).
  - 2015 – 2017, external member of the Council for Economic Affairs of the Office of the President of the Republic of Croatia
- Journal editor roles  
(editor in chief, associate editor, guest editor, editorial board etc.)**
- Zbornik ekonomskog fakulteta u Zagrebu, member of the editorial board (Proceedings of the Faculty of Economics and Business in Zagreb), 2003 - present
- Reviewer  
(journals, proceedings etc.)**
- 2018, book reviewer: Nika Šimurina et.al, "Osnove porezne pismenosti", (publisher Narodne novine)
  - 2014 – 2018, reviewer for international conference "An Enterprise Odyssey", (organised by the Faculty of Economics & Business, University of Zagreb)
  - 2003 – 2017, reviewer, journal: *Zbornik ekonomskog fakulteta u Zagrebu* (Proceedings of the Faculty of Economics and Business in Zagreb)
  - 2011, 2017, reviewer, journal: *Ekonomski pregled* (Economic Review)
  - 2015, reviewer, journal: *Zagreb International Review of Economics and Business*.
  - 2014, book reviewer: Željko Rohatinski, „Ogledi u realnom vremenu“, (publisher EPH Media)
  - 2014, book reviewer: Vinko Kandžija i Igor Živko, "Upravljanje bankama" (publisher: Ekonomski fakultet Mostar, Ekonomski fakultet Rijeka)
  - 2012, book reviewer: Mato Grgić and Vlatka Bilas, "Teorija regionalnih ekonomskih integracija" (publisher Sinergija)
  - 2012, book reviewer: Mato Grgić and Vlatka Bilas, "Regionalne ekonomske integracije u svijetu" (publisher Sinergija)
  - 2011, reviewer, journal: *Ekonomija/ Economics*
  - 2009, reviewer, journal: *Financijska teorija i praksa* (Financial Theory and Practice)
- Prominent conferences  
(program, organizing, scientific etc. committees)**
- 2018, 9<sup>th</sup> International Conference "An Enterprise Odyssey: Managing Change to Achieve Quality Development", member of the Organizing Committee
  - 2016, 8<sup>th</sup> "An Enterprise Odyssey: Saving the Sinking Ship Through Human Capital", member of the Organizing Committee
  - 2014, 7<sup>th</sup> International Conference "An Enterprise Odyssey: "An Enterprise Odyssey: Leadership, Innovation and Development for Responsible Economy", member of the Organizing Committee
  - 2012, 6<sup>th</sup> International Conference "An Enterprise Odyssey: Corporate governance and public policy — path to sustainable future", member of the Organizing Committee
  - 2010, 5<sup>th</sup> International Conference "An Enterprise Odyssey: From Crisis to Prosperity - Challenges for Government and Business, member of the Organizing Committee
- Researcher's profiles**
- ORCID: <https://orcid.org/0000-0002-2631-6586>  
 Google Scholar: <https://scholar.google.com/citations?user=rGELTWsAAAAJ&hl=en>  
 Full bibliography: <http://bib.irb.hr/lista-radova?autor=210365>  
<http://bib.irb.hr/lista-radova?autor=210365&lang=EN>

## SELECTED BIBLIOGRAPHY

- Ivanov, M. (2017) Odnos deviznog tečaja i kamatnih stopa u kontekstu uvođenja eura (Relationship between foreign exchange rate and interest rates in the context of the introduction of the euro), *HUB Analize*, November, <http://hub.hr/hr/analize-i-publikacije>
- Ivanov, M.; Barbić, D. (2016) Analiza rizika u upravljanju osobnim financijama (Personal finances risk

- analysis), in: *Aktualni problemi i izazovi razvoja finansijskog sustava*, Stojanović, A.; Šimović, H. (ed.), Ekonomski fakultet Zagreb, pp. 209-228
- Ivanov, M. (2015) "Učinci intervalutarnih odnosa na razvoj gospodarstva Hrvatske" (Effect of cross currency exchange rates on the development of the Croatian economy), in: *Zbornik skupa: Uloga regulatora u razvoju gospodarstva*, HZRFD, pp. 133-146
  - Ivanov, M.; Rončević, A.; Šimurina, J. (2013) Corporate Governance in Croatian Banks, *Journal of American Business Review*, Cambridge, Vol. 2, Number 1, pp 289-294
  - Ivanov, M.; Tkalec, M.; Vizek, M. (2011) The Determinants of Financial Euroization in a Post-Transition Country: Do Threshold Effects Matter? *Finance a Uver: Czech Journal of Economics & Finance*, Jul 2011, Vol. 61 Issue 3, pp 230-251
  - Lovrinović, I.; Ivanov, M. (2009) *Monetarna politika* (Monetary policy), RRiF Plus, Zagreb
  - Spremić, M.; Šimurina, J.; Jaković, B.; Ivanov, M (2009) E-Government in Transition Economies, *World Academy of Science, Engineering and Technology International Journal of Humanities and Social Sciences*, Vol:3, No:5, pp 417 - 425
  - Ivanov, M.; Lovrinović, I. (2008) Monetary transmission mechanism and behaviour of asset prices: The case of Croatia, *Review of Business Research*, March pp 1-17
  - Ivanov, M.; Čavrak, V. (2004) The Credit Channel of the Transmission Mechanism in the Republic of Croatia, *International Journal of Entrepreneurship and Small Business*, Vol. 2, No.3, 2005., pp.254-265