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Contact Information Organizing Committee

7th International Conference
"An Enterprise Odyssey: Leadership, Innovation
and Development for Responsible Economy"

Faculty of Economics & Business
University of Zagreb
10000 Zagreb, J. F. Kennedy square 6, Croatia

Fax: ++385/1/233-5633
Phone: ++385/1/238-3237
Email: odyssey@efzg.hr
Web: www.efzg.unizg.hr/odyssey

Registration fee

Before April 10, 2014: €350

After April 10, 2014: €390

Registration fee includes:

Conference proceedings (backpack with book of abstracts
and CD with full papers)
Welcome cocktail
Refreshments during breaks
Conference gala dinner
Conference lunches (Thursday, Friday)



7th International Conference

"An Enterprise Odyssey:
Leadership, Innovation and
Development for Responsible
Economy"

Final Call for Papers

Organized by:

Faculty of
Economics & Business
University of Zagreb
Croatia

June 04-07, 2014

Venue:
Zadar, Croatia

Responsible economic activity encompasses a wide array of economic, business, political and social activities that yield favorable, sustainable and long-term outcome for different groups in an economy. The subject of the conference is oriented to challenges that lay ahead in areas that have fostered critical thinking in leadership resulting in growth, development, sustainability and welfare of societies. Special emphasis is on the following topics in business and economic studies:

- Corporate governance
- Crisis management
- Transparency, ethics in business and policy making
- Innovation management
- Leadership
- Organizational change and sustainability
- Quality management assurance & control
- Responsible compensation management and HRM
- SME & entrepreneurship
- Social decision making and responsibility
- Strategy & competitive advantage
- e-Business & e-Government
- IS auditing, security and assurance
- IT governance & strategic IT/business alignment
- IT investments, project management and development
- Marketing management
- Sustainable tourism management and development
- Innovation and change in tourism
- Eurozone crises
- Financial markets and institutions
- Financial reporting, controlling and audit
- Insurance and risk management
- Macroprudential policy and financial stability
- Economic growth, macroeconomic management and economics of ageing
- Environmental, resource, regulatory and energy economics
- Poverty, distribution of income and unemployment
- R&D and innovation
- Science and technology policy
- Sustainable development
- Education and long life learning
- Other relevant topics

SPECIAL EVENT

1st ISACA CC PROFESSIONAL CONFERENCE TRACK ON "IS AUDIT AND IT GOVERNANCE"

Keynote speakers

Professor Velimir Srića
Faculty of Economics & Business
University of Zagreb, Croatia

Professor Junsoo Lee
University of Alabama, USA

Professor Martin Peitz
University of Mannheim, Germany

Paper Submission and Review Process

Please send an abstract of no more than 500 words by **October 31, 2013** to the Organizing Committee e-mail: odyssey@efzg.hr

Abstracts should clearly state the purpose, results and conclusions of the work to be described in the final paper. Also provide up to five key words and JEL classification codes (www.aeaweb.org/journal/jel_class_system.html).

Full names, affiliations, mailing addresses, telephone, fax numbers and e-mail address should be included.

All abstracts and final papers will be blind refereed by at least two reviewers. The authors will receive feedback from the Organizing Committee at the latest by **November 30, 2013**. Full-length papers must be submitted by **February 15, 2014**.

Conference Proceedings

Extended abstracts will be published in the Conference Proceedings. CD-ROM with full papers will be distributed among the participants at the Conference (both infer an ISBN reference and are indexed/referenced in EBSCO, EconLit and ProQuest). Selected papers will be considered for publication in a separate volume of journals *Acta Turistica* and *Zagreb International Review of Economics and Business* (ZIREB).

Important Deadlines

Abstract submission (max **500 words**):
October 31, 2013

Feedback from the Organizing Committee: **November 30, 2013**

Final paper submission (approx. **5000 words**): **February 15, 2014**

Final paper acceptance notification:
March 31, 2014

Submission Format

All abstracts and final papers should be e-mailed as MS Word document, in English to: odyssey@efzg.hr

Instructions to Authors

Please see the Conference website www.efzg.unizg.hr/odyssey

Pre-conference Ph.D. Workshop

Pre-Conference Ph.D. Workshop will take place on June 4, 2014. All Ph.D. candidates in early or more advanced stages of their research working on various topics in economics and business are welcome to apply. All further details are available at the conference website (www.efzg.unizg.hr/odyssey)

Conference venue

Hotel Kolovare Zadar, Croatia
(www.hotel-kolovare.com/en/)

**THE OFFICIAL LANGUAGE OF THE
CONFERENCE IS ENGLISH**