

## Program Committee

**Lovorka Galetić** - *chairperson* (Faculty of Economics & Business, University of Zagreb)  
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**Milan Jurše** (Faculty of Economics and Business, University of Maribor)  
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**John McCombie** (Downing College, Cambridge University)  
**Josef Mugler** (University of Economics and Business Administration, Vienna)  
**Soumitra Sharma** (Juraj Dobrila University of Pula)  
**Jean-Paul Thommen** (European Business School, Germany)  
**Pan Yotopoulos** (Stanford University)  
**Schapour Zafarpour** (University of Economics and Business Administration, Vienna)  
**Krešimir Žigić** (CERGE, Prague)

## Organizing Committee

Lovorka Galetić (chair)  
Nevenka Čavlek  
Marijana Ivanov  
Mario Spremić  
Jurica Šimurina  
Ivana Načinović  
Božidar Jaković

## Contact Information Organizing Committee

6<sup>th</sup> International Conference  
"An Enterprise Odyssey: Corporate governance  
and public policy — path to sustainable future"

Faculty of Economics & Business  
University of Zagreb  
10000 Zagreb, J. F. Kennedy square 6, Croatia

Fax: ++385/1/233-5633  
Phone: ++385/1/238-3237  
Email: [odyssey@efzg.hr](mailto:odyssey@efzg.hr)  
Web: [www.efzg.unizg.hr/odyssey](http://www.efzg.unizg.hr/odyssey)

### Registration fee

Before April 10, 2012: €350  
After April 10, 2012: €390

### Registration fee includes:

Conference proceedings (backpack with book of abstracts  
and CD with full papers)  
Welcome cocktail  
Refreshments during breaks  
Conference gala dinner  
Conference lunches (Thursday, Friday)



## 6<sup>th</sup> International Conference

"An Enterprise Odyssey:  
Corporate governance and  
public policy — path to  
sustainable future"

## Final Call for Papers


### Organized by:

Faculty of  
Economics & Business  
University of Zagreb  
Croatia

June 13-16, 2012

### Venue:

Solaris Hotels Resort  
Šibenik, Croatia



*Sustainable development is a practical goal toward which we should be working in all the fields of economic, political and social activities in order to promote responsible behavior and long-term economic growth. The subject of the conference is oriented to future challenges for corporate governance and public policy and their sustainable future. Special emphasis will be placed on the following economic and business issues:*

- Accounting
- Corporate governance
- Crisis management
- Controlling
- e-Business & e-Government
- Ecological economics
- Economic growth and macroeconomic management
- Education and life long learning
- Environmental economics, regulation and management
- Financial markets and regulation
- Financial reporting
- Green national accounting
- Innovative business models
- IT Governance & IS management
- Labor economics and HRM
- Marketing management
- Organizational change and sustainability
- Public policy
- Quality management & control
- Resource and energy economics
- Responsible compensation management
- Risk assessment and management
- SME & entrepreneurship
- Social responsibility
- Strategy & competitive advantage
- Sustainable development
- Tourism management
- Transparency and business ethics
- Other relevant topics

## **Keynote speakers**

**Professor Krešimir Žigić**  
**CERGE, Prague**

**Professor Nickolaos G. Travlos**  
**ALBA Graduate Business School**  
**Athens, Greece**

## **Paper Submission and Review Process**

Please send an abstract of no more than 500 words by **October 31, 2011** to the Organizing Committee e-mail: [odyssey@efzg.hr](mailto:odyssey@efzg.hr).

Abstracts should clearly state the purpose, results and conclusions of the work to be described in the final paper. Also provide up to five key words and JEL classification codes ([http://www.aeaweb.org/journal/jel\\_class\\_system.html](http://www.aeaweb.org/journal/jel_class_system.html)).

Full names, affiliations, mailing addresses, telephone, fax numbers and e-mail address should be included.

All abstracts and final papers will be blind refereed by at least two reviewers. The authors will receive feedback from the Organizing Committee at the latest by **November 30, 2011**. Full-length papers must be submitted by **February 15, 2012**.

## **Conference Proceedings**

Extended abstracts will be published in the Conference Proceedings. CD-ROM with full papers will be distributed among the participants at the Conference (both infer an ISBN reference and are indexed/referenced in EBSCO, EconLit and ProQuest). Selected papers will be considered for publication in a separate volume of journals *Acta Turistica* and *Zagreb International Review of Economics and Business (ZIREB)*.

## **Important Deadlines**

Abstract submission (max **500 words**):  
**October 31, 2011**

Feedback from the Organizing Committee: **November 30, 2011**

Final paper submission (approx. **5000 words**): **February 15, 2012**

Final paper acceptance notification:  
**March 31, 2012**

## **Submission Format**

All abstracts and final papers must be e-mailed as MS Word document, in English to: [odyssey@efzg.hr](mailto:odyssey@efzg.hr).

## **Instructions to Authors**

Please see the Conference website [www.efzg.unizg.hr/odyssey](http://www.efzg.unizg.hr/odyssey)

## **Pre-conference Ph.D. Workshop**

Pre-Conference Ph.D. Workshop will take place on June 13<sup>th</sup> 2012. All Ph.D. candidates in early or more advanced stages of their research working on various topics in economics and business are welcome to apply. All further details are available at the conference website ([www.efzg.unizg.hr/odyssey](http://www.efzg.unizg.hr/odyssey))

## **Conference venue**

SOLARIS HOTELS RESORT ([www.solaris.hr](http://www.solaris.hr))  
Šibenik, Croatia

**THE OFFICIAL LANGUAGE OF THE  
CONFERENCE IS ENGLISH**

